



- 1 From Executive Director's Desk, Director's Desk & Editor's Desk
- 2 Academic Activities @ LBS
- 3 Research Activity, Synnovation 2020
- 4 HR Insight Alma Connect
- 5 Junoon 2020
- 6 Events@LBS
- 7 Working with COVID-19
- 8 Students Startups, Placement @ LBS



From Editor's Desk

I hope you all are well and taking care of yourself and your family during this pandemic. In this surreal time, everybody is dealing with uncertainties and trying to cope up with the condition. The situation has forced people to change their working style and adopt new technologies. We at Lotus Business School also took some initiatives to achieve our objectives. We adopted a few innovative technologies for course delivery, interaction, and evaluation. Our faculty staff members changed their teaching pedagogy from traditional classroom teaching to online teaching using various eplatforms. For assessment, we switched to online tests and telephonic interviews. Students of LBS also adopted and enjoyed this innovative learning process. We are excited to present the second volume of our Biannual Newsletter "Ideation"- Expression of Prolific Ideas and Innovation in 2020. The first volume of the newsletter was unveiled in November 2019. The newsletter holds all information on all activities and events that happened in Lotus Business School from November 2019 to June 2020. As our newsletter aims at a fourfold purpose- To define, describe and explain innovation in various domains through activities conducted on campus with the help of the professionals on our corporate panel exploiting their rich experience and academic acumen of our faculties. In the last six months, we arranged a lot of activities which supports our philosophy i.e. Innovative Business Leadership.

Synnovation 2020 - A Symposium of Fostering Innovation was on "UNCOVERING INDUSTRY 4.0". "HR INSIGHT"- A Human Capital Summit 2020 for Agriculture Business Management and Pharma & Healthcare Management were organized to ENVISAGING 2030. Along with academics, LBS organized various modules for Agri-Business Management and Pharma & Healthcare Management students to give them an insight into the actual industry demands. These modules were nothing but industry simulation. JUNOON the annual Sports event organized every year also provides a great platform to our students to showcase their sports capabilities & hidden talent.

Someone has rightly mentioned that every bad phase brings some new opportunities. I am happy to share with you that in this lockdown period some of our students have started their start-ups in Agri-Business. These business modules are innovative and doing good in the market. This is an output of our efforts to develop new innovative business leaders in critical situations. I thank team LBS for their contribution to developing the second volume of Ideation. We dedicate this second volume to all CORONA Warriors who gave their service to fight with this situation.

Regards,
Dr. Ganesh Pathak

ABOUT US

Lotus Business School, a part of Bhaishree Group has been created with a vision to impart quality management education and create world-class leaders. Lotus encourages the students to challenge the very basic concepts of management and leadership. The core team of Lotus comprises alumni of IIMs, JBIMS, Symbiosis and ex-corporate employees of renowned organizations. In today's world where the industry and corporate life have become highly demanding and dynamic, it is imperative that future leaders are innovative and do not take things for granted. The encouragement to be innovative and be a maverick is the essence of the Lotus Pedagogy. Formed by a group of renowned Industrialists and Academicians, Lotus is an attempt to not only bridge the gap between the theory and the practical but also the effort at ensuring that the relevance of academics with the practicality of the subject.

IDEATION UNVEIL CEREMONY

"Ideation" Lotus Business School's Biannual Publication, unveiled in the presence of H.E Ms. Sonia Barby - The Consul General of France in Mumbai. Ideation covers academic & industrial student engagements, management research, careers and placements activities of the students, faculty members and alumni of Lotus Business School.

The first edition of Ideation was unveiled in the presence of H.E Ms. Sonia Barby, Ms. Benedicte Favre - Internation Director - FIGS, Lyon France, Ms. Adele Spieser - Director, Alliance Francaise de Pune, Prof. David Parker - International Faculty, IDRAC Business School, France and Mr. Charudatta Bodhankar, Executive Director Lotus Business School, Pune at the Bonjour Pune conference.



From Executive Director's Desk Dr. Charudatta Bodhankar

With immense pleasure, I welcome you all to the second volume of Ideation, our biannual newsletter. In this era of a highly competitive market, maintaining a synergy between today's needs & tomorrow's expectations is imperative. At LBS, we believe in developing holistic managers and leaders for tomorrow by following a comprehensive blend of theory & practice. The highly innovative pedagogical tool "Learn Apply Learn" tailored by the institute equips the students with cutting edge management skills with a vision to groom them to be highly adaptive to the changing business needs and technological advancements.

Today we are facing this unprecedented situation. The entire world is affected by this pandemic. Our economy, families, communities and even our way of life are adversely affected by the scare of this pandemic. But I am content

to share that even in the current situation, our students are setting an example by securing outstanding opportunities in the pharmaceutical and agriculture sectors. I appreciate the unmatched efforts of our placement team in supporting the students to find exceptional career prospects. I believe that where the job market has slowed down temporarily in the wake of a global pandemic, essential services such as agriculture, medical, and public health will continue to be a significant part of our economy. The need for a highly-skilled workforce to rebuild businesses, streamline supply chains and build efficiencies will grow. Proficiencies in tackling supply chains, team building, and leadership skills to deal with any crisis, will gain demand. To make our students ready for this new-normal world, we shifted to a more efficient learning approach with an aim to adept them with skills like team management, leadership, creative and innovative thinking, complex problem-solving and decision making, and cognitive abilities. I am sure that this new way of training will help the students to build digital skills and new productivity and collaboration skills to achieve success in this new world. Also, I would like to take this opportunity to thank Bhaishree Group and our Chairman Bhaishree Ramesh Bhai Patel, for his blessings and congratulate the team of LBS for their hard work and successful publication of the second volume of our newsletter. I invite you all to read this second volume of the newsletter and wish all our students a bright future.



From Director's Desk Dr. Satish Warpade

Welcome you all for the second volume of the newsletter from Lotus Business School, during this COVID -19 pandemic situation we tried our best to stay connected with all our stakeholders in different ways using online platforms and provided uninterrupted quality education to students. The governance of the institution is reflective of effective leadership in tune with the vision and the mission of the institute and executing the same. The institute transforms the curriculum designed by the university through qualified faculties to build strong leadership among students with all skill enhancement programmes with national commitment and institutional social responsibility. This newsletter is published to showcase the various activities carried out in the institute during the last six months, Institute strongly focuses on institute -industry connects which involves field visit and field exposure of students, Industrial visits, MoU with industries, Guest lecturers from industry experts, involvement of industry experts for counseling and mentorship programme. The institute had organized annual mega event "Cognition" which included Synnovation, HR Meet, Alumni Meet and Junoon. The main purpose of the event was to give exposure to all staff members and students to show their hidden talents and participation through different work during the event. The event helped to improve various skill among staff and students like leadership, planning, organizing and controlling, decision making skills. I invite you all to read this second volume of the newsletter and wish all the best for prospective students.

Stay Safe stay healthy.

Newsletter Committee

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Academic Activities @ LBS

Scope in Horticulture Farming

On 9th November 2019 Lotus Business School Pune has organised Guest Lecture on "Rose Cultivation and Marketing" by **CDR (Retd) Rupak Berry (Director- Berry's Roses and Petals)**. Mr. Rupak Berry gave insight about various techniques used in Roses Cultivation for better production and effective marketing strategies to capture global market.

Production Management for Rural & Agri Business Management students

On 16th November 2019 Lotus Business School, Pune has organized a session on Production Management for Agri Business Management students. The Session was conducted by **Mr. Sunil Kasat (R. G.Kasat Industries)**. Mr. Kasat discussed on the importance of managerial skills in industries and explained various production processes and documentation required in production process.

Guideline session to participate in Schoolympics 2019

Students of Lotus Business School participated as volunteers in Schoolympics 2019 which was organized by Mapro Foods Private Ltd. in association with Sakal Media.

On 17th November 2019, Lotus Business School organized an orientation for field activity, where **Mr. Siddharaj Waghmare (Area Sales Manager- Mapro Foods Private Ltd.)** conducted a session on the brief outline of the activity.

Digital Tools for Reporting & Data Analysis

On 30th December 2019 institute has organized a session on Digital Tools for Reporting & Data Analysis. Where **Mr. Amey Shah, (Director Logibricks Technologies Private Ltd.)** delivered the session and showed some application of the tools. The session was about ERP based digital tools which are used for day today reporting and analysis.

Sales Force Automation for reporting

On 31st December 2019, Lotus Business School organized a session on Sales Force Automation. **Mr. Bhushan Datar** delivered the session and gave insights on how different reports application works.

Quality Assurance and Quality Control Management for the Agriculture & Food Industry

On 04th January 2020 Lotus Business School, Pune had organized a session for Rural and Agri-Business Management students on Quality Control and Assurance. **Mr. Vinay Oswal (CEO- National Agri and Food Analysis and Research)** spoke about Quality Aspects in Agri and Food sector. He shared his experience through the session and discussion.

Sales pitch activity for Agri Business Management Students

On 05th January 2020 Lotus Business School, Pune had a Business to Business (B2B) and Business to Customer (B2C) sales pitch evaluation activity to understand students understanding, presentation and negotiation skill which are required for the Agri and Food Industry. We thank the corporate evaluation panelists - **Mr. Bhushan Patil (Head Sales- Axis Bank)**, **Mr. Satish Mane (Sales Head- Deepak Fertilizer, Excel Care Crop, Axis Bank- Agri loan)**, **Mr. Shashank Meshram (Sales Head- Urdhvam)** **Mr. Raviraj Jamdade (General Manager- Kalash Seeds)** for their support & cooperation for this activity.

Supply Chain & Logistics Management for the Agriculture & Food Industry

On 20th February 2020 Lotus Business School, Pune has organized a session on Supply Chain Management for Agri-Business Management students. **Mr. Jayesh Shewale (Director Marketing, Earth Care Nutri Foods Pvt. Ltd.)** delivered the sessions and spoke about different concepts and practices of Supply Chain Management in the Agriculture sector.

Emerging Technologies & New trends in Agriculture

On 3rd March 2020 LBS organized a session on emerging Technologies and New trends in Agriculture. **Mr. Sidharth Pujara (Director, Sendriya India)** delivered the session and gave a brief about his business and shared his valuable experience with students.

Import & Export Business Management (Lead Generation, Documentation and Process) for the Agriculture & Food Industry

To understand the Agriculture import and export business LBS organized a session on Import and Export Business Management for the Agriculture & Food Industry on 05th March 2020. **KD Sushma (Director, Global Fortune)** delivered the session and gave insight about Lead Generation, Documentation and Process of Import and Export.

Financial Reporting Analysis, Cost Control & Contribution Management for the Agriculture & Food Industry

To have insight about Financial Reporting Analysis, Cost Control & Contribution Management for the Agriculture & Food Industry Lotus Business School had organized a session on 28th June 2020. The session was organized online due to COVID 19 pandemic situation. **Mr. Hariharan - (Chartered Accountant, Ex- Syngenta)** delivered the session.

Sales Pitch Activity for Pharma & Healthcare Management students

On 08th January 2020 Lotus Business School, Pune had a Business to Business (B2B) and Business to Customer (B2C) sales pitch evaluation activity to understand students understanding, presentation and negotiation skill which are required for the pharma and healthcare management students, **Mr. Nitin Jambure (Regional Manager Azkka Pharmaceutical)** assessed the students.

Drug Regulatory Affairs, Patents & Regulatory Management for the Pharmaceutical & Healthcare Industry

To understand different aspects of Patent Regulatory Affairs and IPR, Lotus Business School Pune organised a session on 15th February 2020. **Ms. Kirti Aphale and Adv. Parag More (Advocate High Court- Patent & Trademark Attorney)** has delivered the session.

Pharmaceutical Packaging Management

On 21st February 2020, Lotus Business School organized a session on Pharmaceutical Packaging management. We invited **Mr. Shivshankar Vijapuri** who has worked with Indian Institute of Packaging, and is a consultant for Pharma and Agriculture Industry product packaging. He gave insights into packaging techniques which are essential in pharmaceutical industry.

Financial Reporting Analysis, Cost Control & Contribution Management for the Pharmaceutical & Healthcare Industry

On 28th February 2020 Lotus Business School, Pune organized a session on Financial Reporting Analysis, Cost Control & Contribution Management for the Pharmaceutical & Healthcare Industry. For the session we invited **Mr. Hariharan (Chartered Accountant)** who have 30 years of experience and has worked with Novartis for few years.

Import and Export Business Management (Lead Generation, Documentation and Process) for the Pharma and Healthcare Industry

The Indian pharmaceuticals market is the third largest in terms of volume and thirteenth largest in terms of value. To have insight about International trade in pharmaceutical Lotus Business School, Pune has organised a session on Import and Export procedure for Pharma and Healthcare Management Students on 05th March 2020. **KD Sushma (Founder- Global Fortune)** delivered session and shared her experience of import and export.

Quality Assurance & Control Management for the Pharmaceutical & Healthcare Industry

On 12th March 2020 Lotus Business School has organised a session on cGMP, Quality, Productivity safety for Pharma and Healthcare Management Students.

Quality control is very important in pharmaceutical industry because for a pharmaceutical product, it is very essential to possess Purity, Safety, Stability and Efficacy. It is the responsibility of QC, QA department to assure all these attributes before the product is marketed.

Dr. Mahesh Burande (Hon. Director IPER & Adbeez Pharma Consultancy Group) and **Mr. Umesh Kapre (Chemical Engineer having 36 years of experience in Quality control in Pharmaceutical company)** delivered the session.

Mr. Rupak Berry

Mr. Siddharaj Waghmare
Mapro Foods Pvt. Ltd.

Mr. Sunil Kasat
R.G.Kasat Industries

Mr. Bhushan Datar

Mr. Vinay Oswal
CEO- NAFARI

Mr. Amey Shah
Director- Logibricks Tech. Pvt. Ltd.

Mr. Bhushan Patil
Head Sales- Axis Bank

Mr. Amey Shah
Director- Logibricks Tech. Pvt. Ltd.

Mr. Raviraj Jamdade
General Manager- Kalash Seeds

Mr. Jayesh Shewale
Director Marketing-
Earth Care Nutri Foods Pvt. Ltd

Mr. Shashank Meshram
Sales Head- Urdhvam

Adv. Parag More
Advocate High Court- Patent &
Trademark Attorney

KD Sushma
Director, Global Fortune

Mr. Sidharth Pujara
Director, Sendriya India

Mr. Hariharan
Chartered Accountant
(Ex-Syngenta)

Mr. Shivshankar Vijapuri
Packaging Consultant

Mr. Umesh Kapre

Dr. Mahesh Burande

Mr. Nitin Jambure
Regional Manager
Azkka Pharmaceutical

One Day Workshop on Basic Outline of Research Proposal & Guidelines for Ph.D. Interview

Research Activity

On 23rd October 2019 Lotus Business School, Pune had organized a day workshop on the basic outline of a research proposal and guidelines for Ph.D. interview. The main objective of this workshop was to give insight into the basic outline of the research proposal and to provide guidelines for a Ph.D. interview. In the Inauguration function Dr. Satish Warpade (Director, Lotus Business School) gave the Welcome and Introduction speech, Dr. Parag Kalkar (Dean, Faculty of Commerce & Management, Savitribai Phule Pune University, Pune.) was the Chief Guest of the function. In his speech, he discussed the current research held in management as well as how the student should select a topic for Ph.D. After the Inauguration function first session of the workshop was taken by Dr. Shailesh Kasande on the basic outline of the Research Proposal. The second session was taken by Dr. Pandit Mali on how to prepare and face Ph.D. interview.

In the second half of the workshop, Panel discussion was organized in which we had experts from different specialization & also Savitribai Phule Pune University approved Ph.D. guide Dr. Anand Deshmukh (Marketing Management) Dr. Anand Dadas, Dr. Ashutosh Misal (Human Resource Management) Dr. Avadhoot Pol, Dr. Bharat Kasar (Financial Management), Dr. Satish Ubale (Operations & SCM) and Dr. Santosh Deshpande (System/IT).

Dr. Ganesh Pathak worked as a moderator for the panel discussion. Experts gave their opinion and guidelines on how to face a Ph.D. interview confidently. For valedictory function Dr. Mahesh Abale was the Chief Guest, he appreciated the initiative taken by Institute for Ph.D. aspirants. In the end, Dr. Ganesh Pathak (Convener of the Workshop) gave the formal Vote of thanks.



FIELD WORK

Participation of LBS students in Schoolympics 2019

Students of Lotus Business School participated as volunteers in Schoolympics 2019 which was organized by Mapro Foods Private Ltd. association with Sakal Media. Our students have performed very well in this activity.

Field work to understand actual market

To have application based knowledge, Lotus Business School has organized a field activity to know how B2B marketing works and how to use digital tools. LBS did this activity along with Bhavnagari Foods from 1st to 3rd January 2020. In this activity our students have taken actual orders from retailers. All students have enjoyed this activity.

LOTUS Synnovation A Symposium on Fostering Innovation 2020

On 23rd January, 2020 Lotus Business School organized Synnovation 2020- A symposium on fostering Innovation. "UNCOVERING INDUSTRY 4.0" was the theme for this year. Mr.Charudutta Bodhankar (Executive Director- Lotus Business School, Pune) has gave Welcome and Introductory speech for the event. The first Key Speaker Mr.Abhay Kardeguddi (CEO- NIVA Growth Consultants) spoke on the concept and Journey of Industry 1.0 to Industry 4.0. Mr.Karan Kabra (Co-Founder: Sciffer Analytics, Co-Founder: Logibricks Technologies) was the second speaker and gave insight on how technology and data play an important role in Industry 4.0. Mr.Tauseef Khan (Co-Founder of Gramophone) gave insight of his Gramophone and how his organization works for our backbone of the country i.e. Farmers. Mr.Shareef Mohammed (Project Lead- Farmlink Agri Distribution and Market Linkage Pvt.Ltd.) discussed his business model and use of technology for people convenience. Dr.Satish Warpade (Director- Lotus Business School, Pune) proposed the vote of thanks for the event. 35 delegates from various Industries and academics attended the event.





A Human Capital Summit 2020 for Agriculture Business Management

Lotus conducted an HR summit titled “HR INSIGHT”– A Human Capital Summit 2020 for Agriculture Business Management on Friday 24th of January 2020 at the state of the art campus of Lotus Business School in Punawale, Pune.

The topic for the event was “**ENVISAGING 2030**” **HR - Insight for Agriculture Business Management**. Nature of the entire conclave was a daylong affair that included the discourse by senior professionals from Industry, Academia & Government sector, and panel discussion on Bridging the gap between industry & academia. The conclave started with the National Anthem followed by the inauguration ceremony at the hands of keynote speakers along with Mr. Charudutta Bodhankar (Executive Director, LBS) & Dr. Satish Warpade (Director, LBS). Then Executive Director Mr. Charudutta Bodhankar briefed about the vision of Lotus Business School and also threw some light on the objective of the HR Insight event. The keynote speakers Dr. S. P. Raut - Chairman, Maharashtra State Organic Farming Policy Committee, Ministry of Agriculture, Mumbai, Mr. Pandurang Watharkar - Ex-Director of Processing and Planning at India's Department of Agriculture & Mr. Devendra Gupta - Co-Founder and CEO Ecozen Solutions spoke about forthcoming movements & expectations in the Academia, Government & industry sectors respectively, especially in Agriculture sector.

Some specific questions from the learned audience enhanced the purpose of the conclave. In the second session of the event very thought-provoking Panel Discussion was coordinated by Mr. Sagar Desai - Food and Agri-Business Advisory, IIM Ahmedabad, Food Tech ICT Mumbai, on “Bridging the gap between Industry and Academia”. Key panel experts were Mr. Syed Fassiuddin - Vice President Operations, Desai Brothers, Ms. Namita Shetty - Director, Business Controller, Finance DeLaval & Yashodhan Bhawe - Technical Director GIIAVA Group. All expert panel members discussed various aspects that would help to synergise the efforts of all stakeholders to bridge the gap between academia & industry. The conclave received a very overwhelming response from HR Heads & Talent Acquisition professionals, academicians & students community, especially from the Agriculture & Food industry. We believe that many of those who attended the event took some vital messages from the experts.



A Human Capital Summit 2020 for Pharmaceuticals & Healthcare Management

Lotus conducted an HR summit titled “HR INSIGHT”– A Human Capital Summit 2020 for Pharmaceuticals & Healthcare Management on Saturday 25th of January 2020

The topic for the event was “**ENVISAGING 2030**” **HR - Insight for Pharmaceuticals & Healthcare Management**. Nature of the entire conclave was a daylong affair that included the discourse by senior professionals from Industry, Academia & Government sector, and Panel discussion on Bridging the gap between industry & academia. The conclave started with the National Anthem followed by the inauguration ceremony at the hands of keynote speakers along with Mr. Charudutta Bodhankar (Executive Director, LBS) & Dr. Satish Warpade (Director, LBS). Then Mr. Vivek Keskar - Head-Placement & Corporate Relations briefed about the vision of Lotus Business School and also threw some light on the objective of the HR Insight event. Later all keynote speakers Dr. Sarnjit Singh - Dean NIPER, Mr. Kiran Das - Director Corporate Affairs & Business Excellence Pulse Pharmaceuticals & Dr. Rajendra Patankar - CEO Jupiter Hospital, spoke about forthcoming movements & expectations in the Academia, Government & industry sectors respectively, especially in Pharma & Healthcare sector. Some specific questions from the learned audience enhanced the sole purpose of the conclave. In the second session of the event, very thought-provoking Panel Discussion was coordinated by Dr. Mahesh Burande - Chairman IPER, among the expert speakers Mr. Soham Wagh - International & National Speaker, Global Pharma Marketing GLAXO Smith Kline, Dr. Sanjay Pathare - Director Medical Services Ruby Hall Clinic, Mr. Bhavesh Panigrahi - Director of Strategy & Research, Grand View Research & Ms. Shoma Shrivastav - Sr. Pharma. professional. The speakers discussed various aspects that helped to synergize the efforts of all stakeholders to bridge the gap between academia & industry. The conclave received a very overwhelming response from HR Heads & Talent Acquisition professional's academicians & students community, especially from the Pharmaceuticals & Healthcare industry. We believe that many of those who were with us that day has taken home the vital message delivered by the experts.



The endeavor signifies an earnest attempt by Lotus Business School to connect on a single platform the HR Fraternity from Agri Industry and Pharma and Healthcare Industry to arrive at a consensus on the need of the hour efficacy and provide pragmatic solutions embracing futuristic tools.

Lotus Business School has organized the Alma Connect on 25th January 2020, Saturday in Ankuran Hall. The alumni meet was conducted to reconnect with the Alumni and celebrate their success and various achievements. The Alumni members arrived by 7.00 p.m. They were received by the registration team and were taken on a campus tour, where they revisited the familiar place where they had studied and were shown the various developments that had taken place since then. Our Executive Director Mr. Charudatta Bodhankar, welcomed all the dignitaries and all the alumni for responding to the invitation from college and being present for the alumni meet despite their busy schedule. Director Dr. Satish Warpade, mentioned all ongoing projects, Assignments and Developments of LBS. In alumni Meet, students were gathered from the Batch of 2012 to 2019. When students shared their thoughts, they said only a degree was not enough to shape their career but also Live assignments helped them to improve their skills in their area of choice or interest.



JUNOON 2020

JUNOON is our annual Sports event which is organized every year in January. Junoon is a great platform for our students to showcase their sports capabilities & hidden talent. Junoon imbibes the spirit of leadership, teamwork, positive attitude & achievement within the students along with glorious memories for the life time. Junoon events continue for 6-7 days but the preparations for this are made much in advance. Games like Volleyball, Cricket, Golf, Chess, Table Tennis, Carrom, Tug of war, Management games, etc are conducted over weeks time & ends with a grand celebration on final day.

If there is something that unifies the people of our nation beyond all diversities in religion and culture, it is the never-ending affinity towards cricket. So for our passion for cricket, we had booked Spark Cricket Club ground for a 2 day cricket tournament. Matches were planned between 1st year & 2nd year students as well as the staff members, everyone including the women staff members & students participated whole heartedly in these matches. The Men's Cricket Tournament was won by Mr. Aroha Deshpande & his team (2nd year students) the Women's Cricket Tournament was won by Ms. Megha Wagh & her team (1st year students).



CHESS

Carrom requires a good sense of angles and superlative precision and concentration. It was once played for amusement, but now it is being played at a competitive level in an organized manner. Our students showed their competitive spirits by participating in carom tournaments. Mr. Mahesh Chavan & Mr. Vishal Jankar were the winners of the Men's Carrom doubles Tournament, Ms. Simran Desai & Ms. Komal Jagtap were the winners of Women's Carrom doubles tournament.

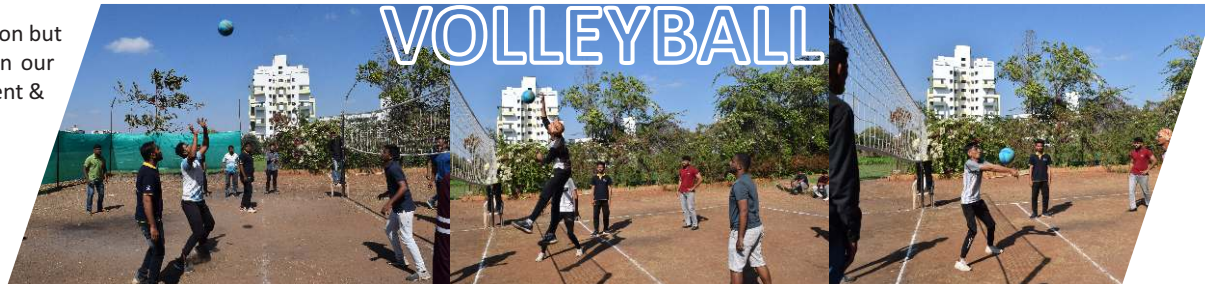
Chess is an extraordinarily complex game with unlimited possibilities. Each decision made in chess paves the way to success or failure, just as in life and relationship. Our students at LBS showcased their intellectual & analytical talent through this game. Ms. Priyanka Borchate was the winner of the Chess competition.



GOLF

Volleyball is one of the most interactive games. It is a game of intuition, imagination, improvisation but most of all, of reciprocity of teamwork. We had some interesting volleyball matches between our students. Mr. Mahesh Chavan & his Team (1st year students) won the Men's Volleyball Tournament & Ms. Shraddha Nalawade & her Team (1st year students) won the Women's Volleyball Tournament.

Golf, the gentleman's game played with a stick and a ball has already been played in India for the last 60 years. But it is known to be the game of elite; hence to give the special feel of the game to our students, golf championship was arranged in LBS campus. Mr. Kiran Jagdhane was announced the winner of this Golf championship.



SACK RACE

Table tennis is a sport that has all kinds of physical, cerebral and emotional benefits attached to it. It develops mental acuity & improves reflexes. While enjoying all these benefits Mr. Abhishek Patki won the Table Tennis Men's singles championship & Ms. Mugdha Devalekar won the Table Tennis Women's singles championship.

To add some fun activity to Junoon we played a Tug of War & Sack races for fun & excitement while learning about working together. It's a super team building game which is enjoyed by one & all. Tug of war competition was won by Mr. Aaditya Jagdale & his team. Ms. Swarnjali Ghare was the winner of Women's Sack race & Mr. Mahesh Chavan was the winner of Men's Sack race.



TABLE TENNIS

Other than the indoor & outdoor games, we also planned a few management games for students so that they learn a variety of important skills. There are countless skills that students can develop through management games such as critical thinking skills, creativity, teamwork, leadership and good sportsmanship.

To celebrate victory & the spirit of sportsmanship we have a culmination ceremony on the finale day of JUNOON with a lot of entertainment & performances which is followed by dinner party & DJ night which was the highlight of the entire event.

PRICE DISTRIBUTION & DJ NIGHT



EVENTS @ LBS

Republic Day : (26th Jan, 2020)

The youth of India is the pillar of development and is the future of India. And no future can be made until you know your past. The republic day makes us remember how fortunate we are breathing in the freedom of India and encourage us to build a better and stronger India. Celebrating the republic day by hoisting the tricolour flag in schools and colleges helps us to grow the patriotism and love for the nation in the hearts of students. Just like the whole country celebrates this day we at Lotus Business School celebrate this day with a lot of enthusiasm & with the spirit of patriotism. The Event started with flag hoisting followed by speeches by our Director & Executive Director & cultural performances by our students.



Chatrapati Shivaji Maharaj Jayanti: (19th Feb, 2020)

Chatrapati Shivaji Maharaj Jayanti is celebrated to commemorate the birth anniversary of great Maratha Emperor Chatrapati Shivaji Maharaj. This year's Shiv Jayanti marks the 390th birth anniversary of great Maratha warrior. There are many stories of his strength and valor. Our students at LBS celebrated this special day by carrying the torch from LBS campus on 19th Feb midnight to Sinhgad Fort & were back to the LBS campus the next morning, where everyone welcomed them. Further, a program was arranged where we had invited a **Guest Speaker Mr. Kale** to talk about management principles used by Chatrabati Shivai Maharai.



Womens Day: (8th March, 2020)

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Women's Day is celebrated globally on 8th March every year in honour of their remarkable contribution to the society. The day also commemorates the inspiring role of women around the world to secure women's rights and build more equitable societies. At LBS men staff members kept a special note for all the women staff members on their respective desk along with a flower & a chocolate for appreciating them & their efforts. A surprise lunch was also arranged for all the women staff at a nearby restaurant to have some fun & break from their daily routine. A special gathering was also arranged in the Ankuran hall where few games were planned along with some refreshments.



International Yoga Day: (21st June, 2020)

Yoga is an ancient physical, mental and spiritual practice that originated in India. The word 'yoga' derives from Sanskrit and means to join or to unite, symbolizing the union of body and consciousness. Today it is practiced in various forms around the world and continues to grow in popularity. The International Day of Yoga aims to raise awareness worldwide of the many benefits of practicing yoga. Every year, June 21 is recognized as International Yoga Day. However, this year, due to social distancing measures adopted by most countries, the theme set by the United Nations was "Yoga for Health – Yoga at Home". At LBS we celebrated this day with only few staff members by following the Covid protocol.



International Men's Day : (19th Nov, 2019)

International Men's Day is an annual international event celebrated on 19 November. It is an occasion to celebrate boy's and men's achievements and contributions, in particular for their contributions to community, family, marriage, and childcare. The broader and ultimate aim of the event is to promote basic humanitarian values. At LBS a special surprised was planned for all the LBS men by the LBS ladies to make them feel special. The event began with a small speech, followed by a video clip specially meant for all the men members capturing their memories throughout the year & the event was followed by enjoying the refreshments.

Trekking @ Duke's Nose, Lonavala

Just the way academics & industry visits are an important part of an MBA program, same way at LBS we consider that for physical and psychological health outdoor activities also play a vital role and that's the reason why we take students for trekking. Such trips help them to learn the survival skills, risk taking ability, planning capability and most importantly they learn to manage time efficiently. All these qualities are highly important in learning life & leadership skills. In January 2020 we took students to the Duke's Nose near Lonavala for trekking.



Working with COVID-19

Online Lectures During Lockdown

As per the guidelines given by Hon. Chief Minister of Maharashtra to stop classroom teaching as a precaution for spread of COVID 19 Lotus Business School immediately changed teaching pedagogy. To keep students busy in their academics and connected with the institute, all faculties of Lotus Business School used online platforms to deliver sessions. Around 360 sessions were delivered using digital platforms. Some of the students are from remote area, still they have managed and attended sessions to learn online.

Student Discussion with Director, Lotus Business School, Pune

The entire world is affected by the corona virus pandemic; our economy, our families, communities and our entire way of life are adversely affected by the scare of infection and contagion.

We at Lotus Business School taking all possible steps and efforts to safeguard our students and staff members.

On Thursday 23rd April 2020 Lotus Business School organized meeting of all students with Dr. Satish Warpade (Director, LBS). He discussed on various efforts taken by LBS staff members for student's development in this situation. He addressed the queries of all the students regarding academics, placements and examinations with respect to the situation arising due to COVID 19 pandemic. He also guided on how to utilize this time effectively for the self development.

WEBINAR SERIES

Career Avenues for Agri-Business Management in the COVID 19 Scenario

We understand that in this time of global uncertainty, students are confused about how to apply for master's programs and the effect of this pandemic on their careers. To address the issue Lotus Business School Pune took an initiative to guide graduate students on Career Avenues for Agri-Business Management in the COVID19 scenario. Internal Quality Assurance Cell of Lotus Business School conducted a webinar on Wednesday 27th May 2020.

318 students and faculties from several institutes registered for the webinar. **Mr. Sunil Borade (General Manager, Reliance Retail Ltd), Mr. Shashank Dharmadhikari (Managing Director, Tokita Seed India), Mr. Subhadeep Sanyal, (Venture Partner, Omnivore Ventures)** were the guest speakers for the webinar and addressed the students on various Career Avenues for Agri-Business Management in COVID19 scenario. **Dr. Satish Warpade (Director, Lotus Business School, Pune)** spoke about the importance of management education in crafting a successful career.

Career Avenues for Pharma and Healthcare Management in COVID19 scenario

In this pandemic situation, Pharma and healthcare professionals are the real warriors. Pharma and healthcare sector is playing a very important role in this condition. But in this difficult phase, Pharma graduate students are also confused about their future. To address this issue Lotus Business School, Pune has taken the initiative to guide graduate students for their bright future.

Internal Quality Assurance Cell of Lotus Business School Organised webinar on Career Avenues for Pharma and Healthcare Management in COVID19 scenario on Thursday 28th May 2020.

375 students and faculties from various institutes registered for this webinar. **Mr. Manoj Kumar-Senior Vice President, Intas Pharmaceuticals Ltd.) Dr. Ravi Pratap- (Head - Emergency Services & Chief of Medical Services in Sahyadri Hospitals Ltd.) Ms. Jyostna Pradhan (Dr. DGM Marketing, USV Private Limited)** addressed various Career Avenues for Pharma and Healthcare Management in the COVID19 scenario. **Dr. Satish Warpade (Director, Lotus Business School, Pune)** gave a brief about the importance of management education to have a successful carrer.

Career Avenues for Business Analytics in COVID19 scenario

In this pandemic situation information technology is playing a very important role. As we know now a day's DATA is nothing but a new oil for an organization. All decisions are taken on the basis of data analysis. As we are facing this COVID 19 pandemic, everyone is confused about the situation and the future. We know it is a very difficult phase for graduate students to plan for the future. To address this issue Lotus Business School, Pune has taken the initiative to guide graduate students for their bright future.

Internal Quality Assurance Cell of Lotus Business School Organised webinar on Career Avenues for Business Analytics in COVID19 scenario on Friday 29th May 2020.

More than 200 students and faculties from various institutes registered for the webinar. **Mr. Karan Kabra Co-Founder at Sciffer Analytics , Mr. Saraswat Bhattacharya, Mr. Hitesh Swami** addressed on various Career Avenues for Business Analytics in COVID19 scenario. **Dr. Ganesh Pathak (Associate Professor, Lotus Business School, Pune)** gave brief about the importance of management education to become successful in a career.

Internal Examination

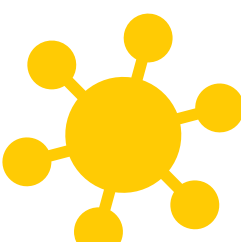
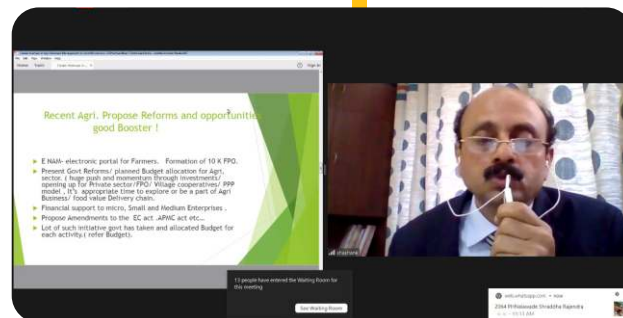
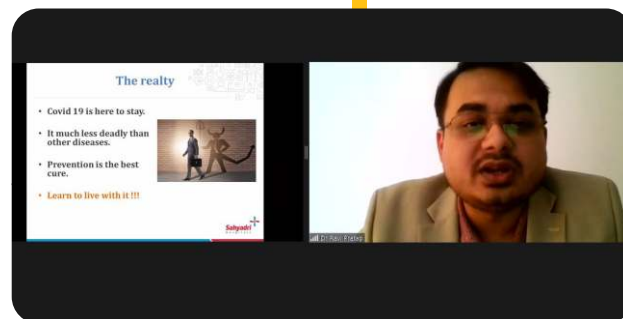
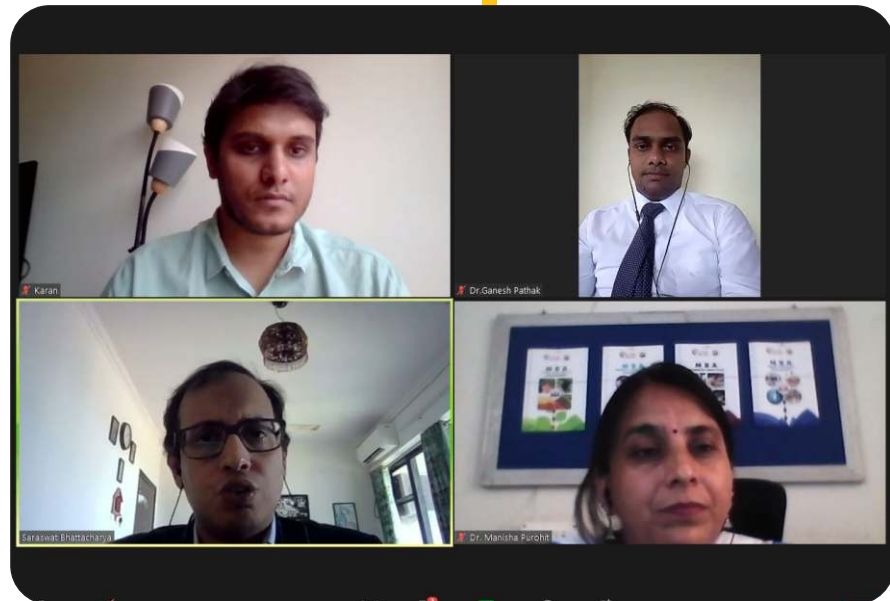
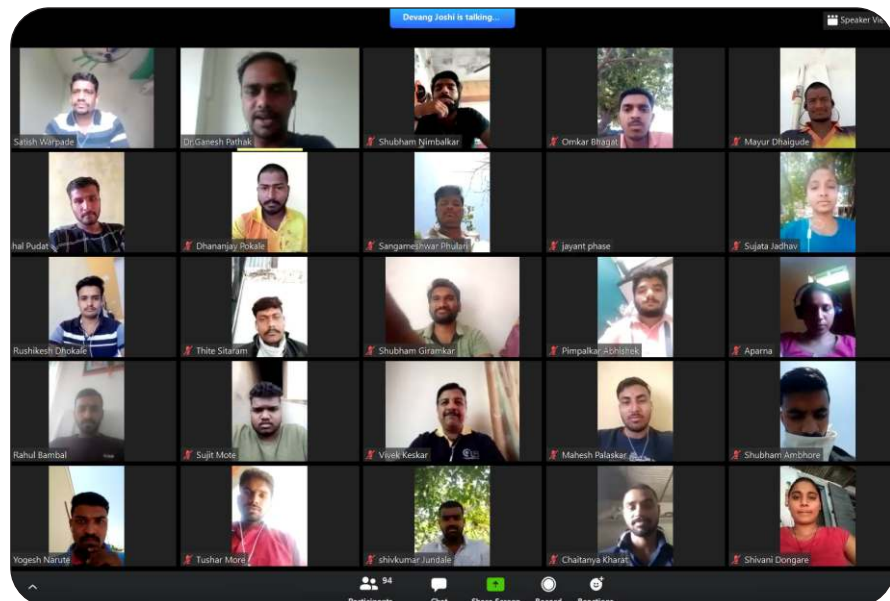
Our students, their well-being and their progression in future stages of life have been at the forefront of our thinking .Considering the COVID 19 situation, Lotus Business School took a step forward and conducted internal examination. Institute conducted the Online Examination and Telephonic Viva of all the core subjects of current semester. The paper was designed using Bloom's Taxonomy, a powerful tool to develop learning objectives and to encourage higher-order thought in LBS students by building up the cognitive skills. The question paper was designed by the expert faculties of domain by using the technology of Google form and good response was received by students.

Webinars attended by faculties

COVID-19 has disrupted face-to-face education across the globe as teachers everywhere scramble to "put their courses online" and create virtual learning experiences. The opportunity presented by a more interactive and collaborative approach to meetings and webinars is to reclaim many learning methods used in face-to-face workshops and adapt them for a virtual environment and to enrich the skills of educators. This learning approach of faculties has shown positive attitude and motivated culture during the COVID 19. Faculties of LBS attended more than 100 webinars, FDP and online sessions during this lockdown period.

Back to work with all precautions

Workplace safety, always a top priority of Lotus Business School, has taken on new meaning with the advent of COVID-19. As companies begin to bring employees back to work, the Institute consider developing new policies and guidelines to minimize risk. They have looked as much as possible to safeguard staff members and providing guidance to operate safely and sanitarilly. Institute followed precautions as mandated by the government including thermal scanning and strict sanitization measures, and maintained social distancing.



Students Start ups

आमराई Fish Farm : Mr. Shubham Vijay Deore - MBA(1st Year Student)

Shubham Vijay Deore is the MBA 1st year student of Agri-Business Management from Lotus Business School. He is basically from Suprpan, Tal. Sakri Dist, Dhule. He completed his BSC agriculture from the College of Agriculture Shahada in 2019 and joined Lotus Business School, Pune for MBA in Agri Business Management course. During the lockdown period, he went to his village and realized that there is more demand for the fish in the local market. He also analyzed that supply for fresh fish was really poor. He decided to start up his own business in fish farming and started आमराई fish farm. In the month of April, he started for the preparation of fish farming tanks with a capacity of 90000 Ltr water in each one. He developed 3 fish tanks of the same kind with near about 270000 Ltr water capacity. After the completion of construction and water filling, he started breeding some special fish which had high demand in market like Pangasius fish (Pankaj), common fish which is called kombda in the local area, Paplet. After completing the growth of fish he started the sale of these fresh fish with attractive pricing. The unique idea in his business is that he sells fresh and live fish in the local market. He also developed a transportation vehicle with tanks for carrying fresh and live fish to sell. Customers can choose live and fresh fish and purchase it. In this business, he opined that academic sessions and various activities helped him and motivated him to start his own business. Application-based learning helped him to develop skills which can be used in real life. Now he is running a good business and has 6 shops in different villages and in future planning to expand his business on a large scale.

My Bhumi Veg Cart - MBA (2nd Year Student)

Dhananjay Jadhav, Jayesh Mane, Mangesh Sathe, Sumit Patil are the MBA II Year Students of Agri-Business Management from Lotus Business School. They are basically from Akluj, Lonand, Solapur, Sangali. They completed their BSc agriculture from different colleges and joined Lotus Business School, Pune. From the first year of MBA they were searching the field for startups and they realized supply chain has more scope so they completed their 2 month internship in a company doing supply chain based business in agriculture sector and after that they started the company MyBhumi Veg Cart. MyBhumi Veg Cart employs tech to improve farm-to-fork supply chain and offers better prices for the farmers and retailers, they procure produce directly from farmers and sell to retailers, wholesalers, hotels and malls thereby eliminating middlemen and tiers of commissions. Retailers and other wholesale customers can place orders by app and are offered better prices, scheduled deliveries and a quality assurance. They have 2 collection centres at Manchar and Lonand. In the journey to become an entrepreneur they learned a lot of things of the corporate world. It's all about their teamwork and efforts they have taken to stand their company. These efforts brought them on the path of success and now it is not far. According to them being an agricultural entrepreneur was always in their mind and Lotus business school was a great platform for them where they got directions towards their dreams.

In this Journey Lotus Business School has played a very important role. Different guest sessions, CPP Programs, Industry mentorship program & guidance from our internal Faculties motivate our students to enter into entrepreneurship. Prof. Rajesh Gade took much efforts to boost students morale & to motivate them to become a businessman.



Lotus Business School has 100% placement record till date. Please find the data of some of our Internship & Final Placement for the current batch. For a detailed list please visit our website.

Internship Placement



Final Placement



Sr No	Student Name	Company Name	Stipend	Sr. No	Student Name	Company Name	Stipend
1	Aditya Jagdale	TAC (Pharmaceuticals company)	18000	30	Sagar Magar	Namdeo Umaji Agritech Pvt Ltd	12000
2	Rushikesh Devram Hase	Bayer	15000	31	Shubham Giramkar	Namdeo Umaji Agritech Pvt Ltd	12000
3	Yogesh Sunil Narute	Coromandel International	15000	32	Snehal Gele	CRB Tech (Pharma Research)	12000
4	Kiran Sarjerao Jagdhane	My Bhumi Veg Cart	15000	33	Priyanka Sadashiv Borchate	Namdeo Umaji Agritech Pvt Ltd	12000
5	Tejas Dilip Sawant	My Bhumi Veg cart	15000	34	Neha Laxman Shirude	Sonkul Agro	11000
6	Mayur Dattatraya Jadhav	Reliance Fresh	15000	35	Sunit Mote	Eisen Pharmaceuticals	10000
7	Showrab Ashok Gavali	Reliance Fresh	15000	36	Chaitanya Nivrutti More	A G Source	10000
8	Aditya Shivaji Thorbole	Reliance Fresh	15000	37	Ganesh Narayan Ombale	A G Source	10000
9	Kaiwalya Sunil Kulkarni	Reliance Fresh	15000	38	Rohan Janardhan Rajee	A G Source	10000
10	Omkar Hanumant Bhagat	Reliance Fresh	15000	39	Chaitanya Tanaji Kharat	Kay Bee Bioorganics pvt ltd	10000
11	Pooja Mohanlal Choudhary	Reliance Fresh	15000	40	Dhananjay Yashwant Pokale	Kay Bee Bioorganics pvt ltd	10000
12	Omkar Machindra Guldagad	Reliance Fresh	15000	41	Mayur Anandrao Dhaigude	Kay Bee Bioorganics pvt ltd	10000
13	Pooja Nitin Ballal	Reliance Fresh	15000	42	Ashwin Subhash Rathod	Sahyadri Farms	10000
14	Shivani Pradeep Dongare	Reliance Fresh	15000	43	Mahesh Annappa Chavan	Sahyadri Farms	10000
15	Akshay Dhanaji Kakade	Splendid farm fresh	15000	44	Mayank Balaso Bhise	Sahyadri Farms	10000
16	Sharad Ramnath Kalwane	Splendid farm fresh	15000	45	Sourabh Tukaram Zagade	Sahyadri Farms	10000
17	Snehal Uttam Pawar	Vikram Tea	15000	46	Jayant Sachin Phase	Sahyadri Farms	10000
18	Akash Eknath Wagh	Vikram Tea	15000	47	Sujit Baburao Shinde	Sahyadri Farms	10000
19	Vishal Rambhau Shendge	Vyankateshswary Fertiliser	15000	48	Vaibhav Khandagale	Sahyadri Farms	10000
20	Abhishek Keshav Kudnar	Vyankateshswary Fertiliser	15000	49	Pratik Prabhakar Bodkhe	Sahyadri Farms	10000
21	Shubham Anantrao Ambhore	Our Food	14000	50	Jay Namdev Shinde	Sahyadri Farms	10000
22	Gaurav Tambe	Our Food	14000	51	Rahul Pradeeprao Bambal	Global Fortune	7000
23	Vishal Jankar	Our Food	14000	52	Sangramsinh Mahadeo Vhanmane	Global Fortune	7000
24	Shubham Dnyaneshwarrao Kadu	Our Food	14000	53	Shradhha Dattatray Nalawade	Global Fortune	7000
25	Yogesh Rangrao Karande	Our Food	14000	54	Sapana Shashikant Wagh	Global Fortune	7000
26	Shital Pokale	Raj Masale	13000	55	Shivani Prakash Bodake	Tej Agro	7000
27	Sunidhi Patil	Godrej Agrovet	12000	56	Ashwini Sambhaji Kirkar	Tej Agro	7000
28	Akshay Lakshman Burase	Gokul Dairy	12000	57	Mugdha Anand Devalekar	Tej Agro	7000
29	Akash Vilas Jagtap	Namdeo Umaji Agritech Pvt Ltd	12000	58	Snehal Bambal	Tej Agro	7000

Sr.No.	Student Names	Company Name	Package	Sr.No.	Student Names	Company Name	Package
1.	Akshita Kinge	ALL STATE	5,50,000	18	Aaroh Deshpande	Allstate	3,50,000
2.	Prashant Doibale	ALL STATE	5,50,000	19	Avinash Pawar	ICICI Bank	3,38,000
3.	Vicky Meka	ALL STATE	5,50,000	20	Kiran Kshirsagar	ICICI BANK	3,38,000
4.	Shubham sethiya	ALL STATE	5,50,000	21	Kumar Mandekar	ICICI	3,38,000
5.	Karan Singh Chabbra	ALLSTATE	5,50,000	22	Nitin Kadam	ICICI	3,38,000
6	Saurabh Kale	TIAA	5,00,000	23	Imran Hussain	ICICI	3,38,000
7	Rohit Ghodke	TIAA	5,00,000	24	Rahul Baviskar	ICICI	3,38,000
8	Nikhil Kulkarni	Tiaa	5,00,000	25	Krishna Sangule	Coolberg	3,25,000
9	Abhishek Kothekar	TIAA	5,00,000	26	Rohan Shesh	Whishteria	3,00,000
10	Chaitanya Patil	TIAA	4,50,000	27	Govind Giri	Oppo	3,00,000
11	Shivprasad Umrekar	BASKIN ROBINS	4,00,000	28	Marotrao Kadam	Oppo	3,00,000
12	Yashkumar Rathod	Reliance Mutual Fund	4,00,000	29	Kapil Soni	Oppo	3,00,000
13	Sanket Chavan	Oppo	4,00,000	30	Amol Salve	Oppo	3,00,000
14	Arpit Salvi	Baskin robins	4,00,000	31	Nikhil Chavan	Jay Mahesh Auto MallPvt ltd	2,80,000
15	Vedant Joshi	AXIS Bank	3,50,000	32	Rameshwar Salunke	Just Dial	2,80,000
16	Abhishek Patki	Allstate	3,50,000	33	Neha Gaikwad	Jay Mahesh Auto Mall Pvt Ltd	2,80,000
17	Suyash Chopade	Allstate	3,50,000				

