







A Biannual Newsletter of Lotus Business School, Pune.

VOLUME 3 and 4 - July 2020- June 2021



Academic Activities @ LBS

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Research Activities @ LBS



Student Start Ups

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Dr. Satish Warpade

Dr. Ganesh Pathak

FROM EDITOR'S DESK

I wish you all a very Happy New year. For the last one and half years, everyone is trying to cope up with the situation and has finally started settling and accepting the new normal scenarios. This pandemic situation has given us many lessons. Each sector of the industry has changed a lot during this period. The education sector is also one of them. Now from school to college, everyone has matched with the blended mode of learning. From March 2020, we also started online classrooms using various online platforms. In the initial stage, it was a little bit challenging but now everyone is familiar with all platforms. We saw that our students are enjoying online sessions but at the same moment missing college days. But, the moment has come to start with "New Normal" because most of the Faculties and students are vaccinated and waiting for regular offline sessions. For this, we thank all scientists, manufacturers, and the whole distribution channels whose hard work and efforts made the COVID vaccine available for all.

We are very excited to present our combined 3rd and 4th Volume of our biannual Newsletter "Ideation" - Expression of Prolific Ideas and Innovation in 2021. The present newsletter will give you an insight into guest sessions, events, activities, and placements held from August 2020 to July 2021. In the 3rd volume of ideation, we have not taken many events and activities because of Government restrictions. We worked on the MBA IInd-year student development through online sessions and certification programs. In January 2021, the process of new batch admission was started and we also started with some online events and activities. On 17th and 18th February 2021, we organized Ankuran 2020 - an Induction program for the new MBA batch. That was the beginning of the new batch journey. As Lotus Business School is working majorly in Agri-Business Management and Pharma & Healthcare Management, we received a very good response for the student's internships and final placements. In the Present newsletter, we have mentioned all the activities, guest sessions, certification programs, various events, and placements details that were arranged by LBS during last year. I thank team LBS for their contribution to developing this volume of Ideation. We dedicate this volume to all research scientists who developed this COVID vaccine as well as the manufacturer and Distribution channel that made this vaccine available to all.

Lotus Business School, a part of Bhaishree Group has been created with a vision to impart quality management education and create worldclass leaders. Lotus encourages the students to challenge the very basic concepts of management and leadership. The core team of **ABOUT** Lotus comprises alumni of IIMs, JBIMS, Symbiosis and excorporate employees of renowned organizations. In today's US world where the industry and corporate life have become highly demanding and dynamic, it is imperative that future leaders are innovative and do not take things for granted. The encouragement to be innovative and be a maverick is the essence of the Lotus Pedagogy. Formed by a group of renowned Industrialists and Academicians, Lotus is an attempt to not only bridge the gap between the theory and the practical but also the effort at ensuring that the relevance of academics with the practicality of the subject.

UNVEILED VOLUME II OF IDEATION

Every year each lotusites are waiting for this day which is the Birthday of our Bhaishree. On 12th October 2020 on the Occasion of Chairman Shri. Rameshbhai Patel's Birthday, Lotus Business School arranged the unveiled ceremony of Volume II. Because of the Pandemic Situation, we made this function on an online platform. Chairman Shri. Rameshbhai Patel appreciated all the efforts taken by the LBS team to publish this second volume of Ideation during the pandemic condition.



From Executive Director's Desk **Dr. Charudatta Bodhankar**

India, over the centuries, has never had a dearth of great thinkers, engineers, doctors, scientists, innovators, philosophers, and artists. However, in the last few decades, there has been a lack of an innovative and entrepreneurial ecosystem that can stimulate, enable, and support the Inspiration, Imagination, and

IDEATION UNVEIL

nnovation of our young budding minds. Many Indians abroad have excelled and reached the highest levels of achievements in the field of technology, business, academia, and even government or policymaking. They are working as leading innovators in some of the largest and most innovative companies across the globe including Google, Microsoft, IBM, Adobe, etc. Access to an innovative ecosystem allowed them to realize their aspirations, convert their dreams into realities, and help them blossom to their full potential. Entrepreneurship plays an influential role in the economic growth

and standard of living of the people of the country. Entrepreneurs are thought of as national assets to be cultivated, motivated, and remunerated to the greatest possible extent. Entrepreneurial ventures help generate new wealth. Innovation is the heart of entrepreneurship and all aspiring business owners should understand what innovation is, why it's important, and how they can take advantage of innovation. We at Lotus Business School aim to equip students with leadership skills and an innovative mindset to redefine the Agriculture and Pharma industry. Agriculture in India is the livelihood of a majority of the population, although its contribution to GDP has reduced to less than 20% and the contribution of other sectors increased at a faster rate. However, the growth in agricultural production after the Green Revolution has made us self-sufficient and shifted us in a commanding role from being a begging bowl. There is a high untapped potential in India's agriculture sector. Advantageous weather, various financial incentives provided by the government, availability of cheap credit facilities for marketing and export promotion are attracting many individuals, big companies, startups, and entrepreneurial ventures to make investments in innovations, inventions, research and development, and on other aspects of the agriculture industry. The same applies to the Pharma Industry. Indian firms have established themselves as leaders of the global pharmaceutical landscape during the Covid 19 scenarios. However, the shortage of delivery points and the lack of accessibility to drugs continue to be bottlenecks even for the pharma companies to fully utilize the domestic market. Lotus aims to fill these gaps in the Pharma and Agriculture industry and develop a workforce competent to face these foreseen challenges and grab the growth opportunities. Lotus Business School, inculcating the values of Bhaishree Foundation strives towards providing exceptional education to the students and providing them a platform to gain global exposure and opportunities for growth.

Regards, Dr. Ganesh Pathak



From Director's Desk Welcome you all for the second volume of the newsletter from Lotus Business School, during Dr. Satish Warpade this COVID -19 pandemic situation we tried our best to stay connected with all our stakeholders in different ways using online platforms and provided uninterrupted quality education to students. The governance of the institution is reflective of effective leadership in tune with the vision and the mission of the institute and executing the same. The institute transforms the curriculum designed by the university through qualified faculties to build strong leadership among students with all skill enhancement programmes with national commitment and institutional social responsibility. This newsletter is published to showcase the various activities carried out in the institute during the last six months, Institute strongly focuses on institute –industry connects which involves field visit and

field exposure of students, Industrial visits, MoU with industries, Guest lecturers from industry experts, involvement of industry experts for counseling and mentorship programme. The institute had organized annual mega event "Cognition" which included Synnovation, HR Meet, Alumni Meet and Junoon. The main purpose of the event was to give exposure to all staff members and students to show their hidden talents and participation through different work during the event. The event helped to improve various skill among staff and students like leadership, planning, organizing and controlling, decision making skills. I invite you all to read this second volume of the newsletter and wish all the best for prospective students. Stay Safe stay healthy.

6th August 2020

The Importance of Management Education for building a new product in the Agrochemical Industry. **Mr. Shrikant Gurav** was the eminent speaker for the webinar and holds 13 years of experience in the Indian Agricultural Industry. He is presently associated with ADAMA INDIA PVT LTD as Product Development Lead-Fungicides and Nematicides. In the session, Mr. Gurav spoke about how management education plays a crucial role in the Agricultural industry and shared his knowledge and experience with the students.

Academic Activities @ LBS

17th August 2020

Lotus Business School has organized a webinar on "Sales and Marketing Skills – Growth Drivers in Pharmaceutical Industry ". We invited **Mr.Tushar Deshmukh** as an eminent speaker for this webinar. Mr. Tushar Deshmukh is having a total 15 years of experience in the Pharmaceutical Industry and presently associated with Medley Pharmaceuticals as Regional Head (Maharashtra). He has delivered a session on how the importance of Sales and Marketing Skills in the pharmaceutical industry. Mr.Tushar Deshmukh has shared his knowledge and experience with the students.

> Satish Belhekar

Yugandhara

Cheerag Goyal

Bobade

Deshr

12th September 2020

LBS has arranged a guest session on "A Journey from Employee to Employer" **Mr. Satish Belhekar,** MD, Splendid Facility Management India Pvt. Ltd. was invited for delivering the session. Mr. Satish Shared his journey from a Management student to Managing director of a company, he shared his valuable knowledge with students and also appreciated the efforts of LBS towards students improvement as two of our students working as an intern with one of his newly ventured company and they are doing given work very well.

16th September 2020

Lotus Business School has organized a series on "ALMA Connect-Interaction with Alumni". In this series, we invited **Ms. Yugandhara Bobade** (Batch 2014-16) as a Guest speaker. Presently associated with Unit HR for the Flagship store of Shoppers Stop Ltd. She focused on Career Progression Program, Personal Grooming, and Diversifying Knowledge. She highlighted what key areas to be considered while creating profiles on professional sites like LinkedIn, Naukri.com, etc. Motivated the students with the great thought of Walt Disney "All our dreams can come true if we have the courage to pursue them."

19th September 2020

Lotus Business School has arranged a guest session on Accelerators in your corporate career by **Ms. Ketaki George**, Marketing Professional in a Leading Pharmaceutical Company. Ms. Ketki shared her Valuable Knowledge with all the students and also replied to all questions of students with real-life examples.

26th September 2020

Conducted a very interactive & interesting webinar of **Mr. Cheerag Goyal** Founder Rajdhani Retail - URBAN BAZAAR for our MBA students. The topic for the webinar was The Retail Industry: An Emerging Organized Sector in India.

Mr. Cheerag Goel, a young and experienced Marketing and Project Manager, founded Urban Bazaar (a supermarket brand). During his session, he not only focused on the overall structure of the organized Indian Industry but he also focused on the attributes expected from new joiners in this industry.

Our students asked very precise & thoughtful questions & he answered all of them comprehensively.

It was a wonderful experience for all the audience to understand his views & opinion about Organized Indian Retail Market.

I am sure this session must have added value & would help all budding professionals to tune their mindset for facing career challenges in the organized retail sector.

1st October 2020

LBS added one more session in the series of-"ALMA CONNECT-Interaction with Alumni". The session was taken by **Mr. Yash Kumar Rathod** (Alumni, batch 2017-19). Presently, Yash is associated with Nippon India Mutual Fund as Territory Manager. In his session, he shared his experience, learning's and also explained how participation, Initiatives Certifications plays important role in overall development. The session was very interactive.

15th October 2020

Lotus Business School has organized a session in series of ALMA CONNECT-Interaction with Alumni. **Mr. Nehal Narvekar** (batch 2013-15).Presently Nehal is designated as TEAM LEADER (Business Development) ETISALAT Telecommunication LLC, UAE. Handling B2B clients, providing digital telecom services. Develop new business opportunities by actively coordinating with corporate customers and Designed and deployed training classes for new customer's .In his session he shared his experience about how to get International exposure in career and explained how one has to work on self-development for career growth. The session was very interactive.

28th October 2020

Interaction with LBS seniors- Internship experience in covid-19 with Sahyadri Farms. Invitees for the session are: Jay Shinde, Sourabh Zagade, Mahesh Chavan, Mayank Bhise, Jayant Phase. All these seniors are presently working as Management trainee in Sahyadri Farms. They shared their experience that how they put their efforts and worked hard in this pandemic to perform well and happy to share that all these students performed extremely well and get promoted and located in Mumbai branch. The session was very interactive and informative

> Yashkumar Rathod



Progress Report presentations of Ph.D. Scholars

As a Lotus Business School is approved Ph.D. Research Centre by Savitribai Phule Pune University. On Regular basis after every 6th Month Research Centre conduct progress Report Presentation of enrolled Ph.D. Scholars. In this Pandemic Situation Lotus has conducted all this progress Report Presentation using online Platform. This Progress Report Presentation support research Scholar to get direction and guidance from subject experts.

Research Activities @ LBS

Ph.D. Award

Dr.Rajashri Talla – Awarded Ph.D. From Savitibai Phule Pune University under the Guidance of Dr.Satish Warpade on 6th October 2020 titled "Study of Below-the-line Promotional activities in Shopping malls in Pune and Mumbai".

Faculty Achievement

Dr Ganesh Pathak - International Patent on "Quantification Process for attaining Social Integration in Work Organisation" Received a Certificate of Grant from the Australian Government, IP Australia.

Research Paper Published - JOURNAL/ CONFERENCE

- Vidyabharati International Interdisciplinary Research Journal 10(1)
- Vidyabharati International Interdisciplinary Research Journal 10(2)
 - Zeichen Journal
- EPRA International Journal of Multidisciplinary Research (IJMR)
- SaiBalaji International Journal of Management Sciences
- SaiBalaji International Journal of Management Sciences
- Texila International Journal of Management, Special Edition ,
- Shodh Sanchar Bulletin
- Our Heritage (UGC Care Journal)
- International , Referred International Journal of 360 Management Review
- Review of Research, International Journal of Multidisciplinary (UGC listed Journal No-44945)
- The Journal of Business Perspective a SCOPUS and ABDC indexed journal published by MDI, Gurgaon
- Alochana Chakra Journal
- Vidyabharati International Interdisciplinary Research Journal 10(1)

WEBINAR

Faculty Name	Topic of Webinar	Organised by
	Management Leader's round table discussion on :Academic Year 2020-issues & Challages	Association of Indian Management School
Dr. Ganesh Pathak	An Effective Research Paper Writing Skills	Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujrat
	ICT Tools for online teaching	Sanjeevani COE, Dept. Of MBA, Kopargaon
	An Effective Research Paper Writing Skills	Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujrat
	Digital India & Education 4.0	Skillslate academicians
	Conference on " Online HR Tech conference"	Naville Wadia Institute of managemnent & Research
Dr. Manisha Purohit	online HR conclave	Trinity Institute of management.
	NAAC"Turn the Challenges to Opportunities: COVID-19 Pandemics and measures to combat "	Higher Education of India
	"Role of HRM in the coronavirus Pandemic.	
	career avenues in different sector	Skill Slate
	Technical Analysis	NSE Ahmedabad Regional Office.
	Exposure in Global Markets	NSE Ahmedabad Regional Office.
	Market Outlook	Kotak Mutual Fund
Dr. Anil Poman	Nifty vs Market Cap	NSE Ahmedabad Regional Office.
	How to trade Commodities with money management	NSE Ahmedabad Regional Office.
	How to analyze a company before Investing ?	NSE Ahmedabad Regional Office.
	How to plan a Business Loan?	AAFM® Finance Club
	The Opportunities & Challenges for Entrepreneurs during COVID-19 lockdown	JSPM, Pune
	One day International webinar on Research Methodology- Defining and Redefinining	Neville Wadia Institute of Mgt Studies & Research, Pune
	Intellectual Property Rights (IPR) for the Development of academic Pharmacetical Research (IPR-2020)	S.P College of Pharmacy, Otur, Pune
	Faculty Awarness programmme on National Assessment Accredition Council	Shri Dnyaneshwar Mahavidyalay, Newasa
	Managing GMP's within QMS in the COVID-19 Scenario	S.P College of Pharmacy, Otur, Pune
	Career avenues in business analytics in COVID-19 Scenario	Lotus Business School Pune.
Prof. Rajesh Gade	Career avenues inPharma & Health Care Management in COVID-19 Scenario	Lotus Business School Pune.
	Career avenues in Agri Business Management in COVID-19 Scenario	Lotus Business School Pune.
	Procastination to Execution	JSPM, Pune
	Mind Set & Career Enhancement	S.P College of Pharmacy, Otur, Pune
	Placement Readiness Program 2020	IMCC , Pune.
	Response Surface Methodology Software-Minitab.	S.P College of Pharmacy, Otur, Pune
	Indian Automotive Industry and Supply Chain Management	Samarth Group Of Institutions College Of Enginerring Belhe.
	Role Of Education in Holistic Development	JSPM, Pune
	Outcome Based Education	VAPM & Shivlingeshwar College Of Pharmacy Latur.
	An Effective Research Paper Writing Skills	Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujrat
	ICT Tools for online teaching	Sanjeevani COE, Dept. Of MBA, Kopargaon
	Career Rebuilding in Economy Contraction Era	Dr. D.Y. Patil Vidyapeeth, Pune
Prof. Pranita Arbat	Learning Post Covid-19	Dr. D.Y. Patil Vidyapeeth, Pune
	Management Leader's round table discussion on :Academic Year 2020-issues & Challages	Association of Indian Management School
	State Level Online Awareness Programme (PDS- ShodhShuddhi)	INFLIBNET Centre, Gandhinagar, Gujrat
	"Emerging Trends in Electric Vehicle Industry" organized by	D.Y Patil Deemed University, Tathawade
Prof. Nilofar Sayyad -	Management Leader's round table discussion on :Academic Year 2020-issues & Challages	Association of Indian Management School
	An Effective Research Paper Writing Skills	Bhagwan Mahavir College of Commerce and Management Studies, Surat, Gujrat

Faculty Development Programs

Faculty Name	Topic of FDP	Organised by
Dr. Ganesh Pathak	FDP on "NAAC Accreditation Process in HEI's	JSPM's Rajarshi Shahu college of Engg, Tathawade
	FDP on" MBA Choice based credit system, grading system & outcome based education approach pattern for marketing management specialisation	organised by Savitribai Phule Pune University (SPPU)
	FDP on "NAAC Accreditation"	Dnyansagar Institute of Management & Research, Pune
Dr. Manisha Purohit	FDP on "NAAC Accreditation Process in HEI's	JSPM's Rajarshi Shahu college of Engg, Tathawade
	FDP on "ICT tools for online teaching	organised by Savitribai Phule Pune University (SPPU)
	FDP on " MBA Choice based credit system, grading system & outcome based education approach pattern for HR specialisation	organised by Savitribai Phule Pune University (SPPU)
	How to invest money smartly	Lotus business School(In House)
	NAAC- AQAR submission in the revised format	Hazarimal Somani college of Arts & Science
Dr. Dhanajay Deshpande	FDP on "NAAC Accreditation Process in HEI's	JSPM's Rajarshi Shahu college of Engg, Tathawade
Dr. Anil Poman	Inculcating Universal human values in technical education	AICTE New Delhi
Prof. Pranita Arbat	FDP on "NAAC Accreditation Process in HEI's	JSPM's Rajarshi Shahu college of Engg, Tathawade
Prof. Nilofar Sayyad	FDP on "NAAC Accreditation"	Dnyansagar Institute of Management & Research, Pune
	FDP on "NAAC Accreditation"	Dnyansagar Institute of Management & Research, Pune

Events @ LBS

Independence Day & CPP certificate Award Ceremony - 15th August 2020

Independence Day at Lotus Business School is celebrated every year with an equal amount of zeal and passion by our students, teaching & non teaching staff members on 15th August 2020. Due to pandemic this year it is celebrated through online platform. The great fighters who sacrificed their lives in the independence struggle are remembered with a lot of reverence and jawans who lost their lives on the battle field are paid homage. The event started with Flag hoisting, followed by speech given by our Executive Director – Mr. Charudatta Bodhankar and Director- Dr. Satish Warpade.

On this day, we had also organized CPP Certificate Award Ceremony and top 3 students from the MBA batch 2018-20 were awarded by the certificates. From students Ms. Shraddha Nalawade shared her experience and importance of CPP to next batch.



Ankuran – 4th September 2020.

Lotus Business School organized the online Ankuran program from 2nd September to 4th September 2020 to welcome MBA batch 2020-22. Industry guests were invited from Agriculture and Pharma background to guide the students related to respective fields and to make students understand the scenario. How student should work on their skill sets and shared technical concepts overview by the industry guests.

From Agriculture background Mr.Shitij Agrawaal, Chief Executive Officer, Sahyadri Agro Retails Ltd. and from pharma background Mr. Atul Suri, Vice President & Strategic Business Unit Head, Alembic Pharmaceuticals Limited were invited for Ankuran program.

Events @ LBS

Mr. Charudatta Bodhankar, Executive Director, Lotus Business School, and Dr. Satish Warpade, Director, Lotus Business School have also given inputs to students for future planning and positive approach towards the things. Dr. Ganesh Pathak and Prof. Pranita Arbat have given the orientation of academics and CPP. Prof. Vivek Keskar has explained about the placement activities. Dr. Manisha Purohit has introduced the Lotus family (staff) members to the students. Events at Lotus presented by Ms. Trupti Rai and administrative process explained by Mr. Sunil Prajapati.



Management Games

Lotus Business School had organized online management games for students to motivate them and make them engage in this pandemic. Prof. Pushkarni Khade conducted this activity and executed different round of games. Students' participation was really good in this event and students got to know about different brands details and different industry players and their strategies in these activities.



Teacher's Day Celebration - 5th September 2020

The birth date of the second president of India, Dr. Sarvapalli Radhakrishnan, 5th September 1888, has been celebrated as Teacher's Day since 1962. This time management felicitates all the staff members on the occasion of Teacher's Day. All felt overwhelmed by the gesture.



Republic Day - 26th January 2021

Lotus Business School celebrated The 72nd Republic Day through online platform. All students, teaching & non teaching staff members participated on 26th January 2021. Due to pandemic this year it is celebrated on online platform. The event started with Flag hoisting, followed by speech given by our Executive Director – Mr. Charudatta Bodhankar and Director- Dr. Satish Warpade.

Events @ LBS



Every year on Shivaji Jayanti, Lotus Family celebrate his birth anniversary by different ways of activities. This year also on 19th February 2021, we have celebrated this day and organized the speech competition of students. Students participated in the competition and performed extraordinary by showing their knowledge and aggression towards shri. Chhatrapati Shivaji Maharaj. Our Director, Dr. Satish Warpade also guided students that how Shivaji Maharaj called as management guru and how one should apply it in todays era with upgradation.



Yoga Day Celebration - 21st June 2021

This year, the theme for International Yoga day is "Yoga for Wellness". Due to Pandemic condition for this year Lotus Business School, Pune has celebrated International Yoga Day on 21st June 2021 with all students through online platform. All students actively participated during celebration of yoga day with some Asana's, Pranayama and Mediation. During the program Dr. Ganesh Pathak has given brief about International Yoga Day, Importance of Yoga & Meditation in everyone's life and specifically for budding managers and entrepreneurs.



AD ON SHOW EVENT - 2nd August 2021

Lotus Business School had organized an event named "AD ON SHOW" – An online advertisement show. In the event, students got freedom to prepare Television advertisement or Radio advertisement with some rules and limitations. Total 22 students were participated. In program, after playing respective student's advertisement, they shared their experiences too which they got while making advertisement and discussed about the challenges and motivations. 14 entries were Received in AD ON SHOW (8 entries for TV advertisement and 6 entries for Radio advertisement). Evaluation criteria was based on different parameters including likes to uploaded advertisements on Lotus YOUTUBE channel. Overall viewers to all the advertisements were 15000. Winners and runner up got exciting prizes for both the segments.

•Received 8 entries for TV advertisement and 6 entries for Radio advertisement Kitkat, Amaza Cough Drop, Dent + toothpaste, K K's Delicious Cakes, Nandanvan Properties, RK Milk





Scan QR to watch Add-On shoe Advertisements

Rushi Yadai

Internship

Student Name	Company Name
Akash Vilas Jagtap	Namdeo Umaji Agritech Pvt Ltd
Ashwin Subhash Rathod	Sahyadri Farms
Chaitanya Tanaji Kharat	Kay Bee Bioorganics pvt ltd
Dhananjay Yashwant Pokale	Kay Bee Bioorganics pvt ltd
Mahesh Annappa Chavan	Sahyadri Farms
Mayank Balaso Bhise	Sahyadri Farms
Mayur Dattatraya Jadhav	Reliance Fresh
Neha Laxman Shirude	Sonkul Agro
Rushikesh Devram Hase	Bayer
Showrab Ashok Gavali	Reliance Fresh
Shubham Anantrao Ambhore	Our Food
Gaurav Tambe	Our Food
Sourabh Tukaram Zagade	Sahyadri Farms
Vishal Jankar	Our Food
Yogesh Sunil Narute	Coromandel International
Sagar Magar	Namdeo Umaji Agritech Pvt Ltd
Akshay Dhanaji Kakade	Splendid farm fresh
Chaitanya Nivrutti More	A G Source
Ganesh Narayan Ombale	A G Source
Jayant Sachin Phase	Sahyadri Farms
Kiran Sarjerao Jagdhane	My Bhumi Veg Cart
Rahul Pradeeprao Bambal	Global Fortune
Rohan Janardhan Raje	A G Source
Sangramsinh Mahadeo Vhanmane	Global Fortune
Sharad Ramnath Kalwane	Splendid farm fresh
Shubham Giramkar	Namdeo Umaji Agritech Pvt Ltd
Shubham Dnyaneshwarrao Kadu	Our Food
Snehal Uttam Pawar	Vikram Tea
Sujit Baburao Shinde	Sahyadri Farms
Tejas Dilip Sawant	My Bhumi Veg cart
Vaibhav Khandagale	Sahyadri Farms
Vishal Rambhau Shendge	Vyankateshwary Fertiliser
Pratik Prabhakar Bodkhe	Sahyadri Farms
Jay Namdev Shinde	Sahyadri Farms
Mayur Anandrao Dhaigude	Kay Bee Bioorganics pvt ltd
Shivani Prakash Bodake	Tej Agro
Shradhha Dattatray Nalawade	Global Fortune
Aditya Shivaji Thorbole	Reliance Fresh
Akshay Lakshman Burase	Gokul Dairy
Ashwini Sambhaji Kirkar	Tej Agro
Kaiwalya Sunil Kulkarni	Reliance Fresh
Mugdha Anand Devalekar	Tej Agro
Omkar Hanumant Bhagat	Reliance Fresh
Pooja Mohanlal Choudhary	Reliance Fresh
Sapana Shashikant Wagh	Global Fortune
Snehal Bambal	Tej Agro
Akash Eknath Wagh	Vikram Tea
Omkar Machindra Guldagad	Reliance Fresh
Pooja Nitin Ballal	Reliance Fresh
Priyanka Sadashiv Borchate	Namdeo Umaji Agritech Pvt Ltd
Shital Pokale	Raj Masale
Shivani Pradeep Dongare	Reliance Fresh

Final Placement

Student Name	Company Name
Jadhav Mayur Dattatraya	Reliance Fresh
Kakade Akshay Dhanaji	Flipkart
Kulkarni Kaiwalya Sunil	Reliance Fresh
Zagade Sourabh Tukaram	Sahyadri Farms
Wagh Sapana Shashikant	Goldmine Research
Chavan Mahesh Annappa	Sahyadri Farms
Phase Jayant Sachin	Sahyadri Farms
Shinde Jay Namdev	Sahyadri Farms
Ballal Pooja Nitin	Reliance Fresh
Dongare Shivani Pradeep	Reliance Fresh
Thorbole Aditya Shivaji	Reliance Fresh
Bhagat Omkar Hanumant	Reliance Fresh
Borchate Priyanka Sadashiv	Namdeo Umaji
Walse Dipika Prabhakar	Namdeo Umaji
Ambhore Shubham Anantrao	Syngenta
Shendge Vishal Rambhau	Indofil Industries
Kalwane Sharad Ramnath	ESAF Bank
Desai Simran Nandkumar	Goldmine Research
Kirkar Ashwini Sambhaji	My Fresh n Healthy
Guldagad Omkar Machindra	Reliance Fresh
Gavali Showrab Ashok	Reliance Fresh
Choudhary Pooja Mohanlal	Reliance Fresh
Wagh Akash Eknath	My Fresh n Healthy
Nalawade Shradhha Dattatray	ESAF Bank
Vaibhav Jadhav	Sakunde Foods
Shubham Giramkar	ESAF Bank
Gaurav Pratap Tambe	Oasis Agro
Mahesh Vaijainath Palaskar	ICICI Prudential
Vinit More	ICICI Prudential
Gele Snehal	CRB Tech
Mote Sujit Sakharam	Eisen Pharmaceutical
Nimbalkar Shubham Dhanaji	Urban Ladder
Tushar More	Wockheart
Poonam Anande	Zyphr's Pharmaceutical
APURVA PARDESHI	Intas Pharma
Bhise Mayank Balaso	Sahyadri Farms
Rushikesh Devram Hase	Bayer
Shashank Kale	Allstate

Gowardhan

Emcure SUCCESS THROUGH INNOVATION



Shital Pokale	Raj Masale	
Shivani Pradeep Dongare	Reliance Fresh	VICCO
Sunidhi Patil	Godrej Agrovet	
Yogesh Rangrao Karande	Our Food	LABORATORIES
Abhishek Keshav Kudnar	Vyankateshwary Fertiliser	
Mahesh Satpute	Crystal Crop	
Rahul Karande	Our Food	
Shivkumar Jundale	Kay Bee Organics	kay bee
Snehal Gele	CRB Tech solutions pvt ltd	The Blo-Pesticide Company
aditya Jagdale	TAC	Sharangdhar
Sujit Mote	Eisen Pharmaceuticals	
Poonam Anade	Life Cell	
Priyanka Kapure	Abott	
Shubham Nimbalkar	Ideal Gas spring	
Chaitali Londhe	Tech care Medical Services	(TJSB) BANK)
Balaji Madole	Tech care Medical Services	T.CSB Cattaking Harris Ltd.
Aditya Kumbhar	Piramal	
Apurva Pardeshi	zydus cadila	HDFC BANK
		We understand your world
		here a first start for the start of the star



STARTUR

Research ----> Ideas ----> Broinstorm ----> Strate * Analysis * Vision

BHAISHREE GROUP

Shree Ram Dairy Farm: Mr. Rushikesh Dhokale – MBA (2nd Year Student)

Rushikesh Dhokale is an MBA 2nd Year student of Agri-Business Management from Lotus Business School. He is Basically from Shirur, Pune. He completed BSc Agriculture from the Dr. D Y Patil, ABM college, Akurdi in 2019 and joined Lotus Business School, Pune for MBA in Agri-Business Management Course.

Shree Ram Dairy is a startup by Rushikesh and his friend Satyasheel Dhamal. Being the students from Agriculture Background they have been very fond of Agriculture and its Enterprises. After thinking a lot, they finalized having a business in Dairy Sector. With the help of friends, they designed the whole plan for our outlet, and on the other hand, also designed a Business Proposal. After finalizing the vendors for certain products they decided to open the outlet on 14 February 2021. As for milk, they have their own dairy farm hence had a continuous supply of milk. After starting with the outlet in two months they gained a certain profit and now they have crossed 100+ home deliveries on regular Basis. Lassi, Curd and Buttermilk are prepared by them ensuring the best quality.

The best achievement till now is their Lassi has become very famous and is liked by the locals a lot.

Mou's @ LBS

OB-8805519557

Lotus Business School & The Agricultural Graduates Association (Career Bharati) has entered into a Memorandum of Understanding (MoU) on 18th June 2021 for the courses of the Educational Institution for Agriculture and Allied Graduates, its Benefits and Post-Graduation Career Guidance.

Lotus Business School & Sarhad College of Art's, Commerce and Science, Katraj, Pune-46, signed Memorandum of Understanding (MoU) on dated 12/05/2021 for

1. Two Certification program for students (Offline/ Online) 2. One Faculty Development Program/ Workshop for Faculty 3. Placement Assistance 4. Collaborative Research activity

MOB-973026687

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