



Swami Seva Bhavi Sanstha's
Lotus Business School

Sr. No. 52/53 Punawale, Pune - 411033, Website: lotuscentre.ac.in
(Approved by A.I.C.T.E., Recognized by DTE (Govt. of Maharashtra) and
Affiliated to Savitribai Phule Pune University)

WORKSHOP

On

Research Methodology

Date: 5/7/2019

Report Prepared By:

Prof. Pranita Arbat

1. **Objective of Workshop:**

1. To have insight on Research Methodology & its importance in Business.
2. To know relevance of Research Methodology & decision making.
3. To know the significance of Research Methodology in Internships for students.

2. **Executive Summary :**

Lotus Business School, Pune conducted One Day Workshop on Research Methodology on 05th July 2019. Dr.Ganesh Pathak Associate Professor of Lotus Business School took the session on Research Methodology. The main focus of this FDP was to give guidance on how to prepare for Ph.D. Entrance Examination. He covered Basics of Research, Basics of Hypothesis, Measurement and Scale, Sampling and brief overview on Descriptive and Inferential Data Analysis. Lotus Business School received 35 registrations from Maharashtra and Goa. This event was great success as maximum participant's qualified the Ph.D. Entrance test.

3. **Workshop Details**

Event Type : Workshop

Description : One Day Workshop on Research Methodology

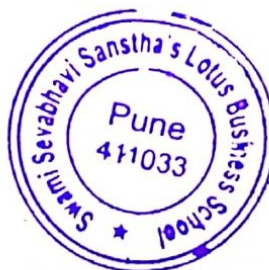
Resource Person : Dr.Ganesh Pathak

Program fees : Nil

Numbers of Faculties Attended: 40

Target Audience : Faculties from other institute & LBS

4. **Impact of the Workshop:** The purpose of this workshop was to make faculties aware about Research Methodology. Faculty Members took benefit of this workshop. Workshop motivated & inspired faculties develop analytical ability.




Director
Swami Sevabhavi Sanstha's
Lotus Business School
Pune - 411 033

5. Photos of Event:



Snap of auspicious lamp lighting ceremony



Address of Dr.Ganesh Pathak on Research methodology



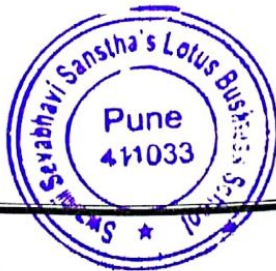
Dr. Ganesh Pathak
Director
Swami Sevabhavi Sanstha's
Lotus Business School
Pune - 411 033



Snap of Addressing session by Dr.Ganesh Pathak



Snap of session



Dr. Ganesh Pathak
Director
Swami Sevabnavi Sanstha's
Lotus Business School
Pune - 411 033



Snap of Group Photo



Certificate Distribution by the hand of Director, Dr. Satish Warpade



Satish Warpade
Director
Swami Sevabhavi Sanstha's
Lotus Business School
Pune - 411 033