

Swami Seva Bhavi Sanstha's

Lotus Business School

Sr. No. 52/53 Punawale,Pune - 411033, Website: lotuscentre.ac.in (Approved by A.I.C.T.E., Recognized by DTE (Govt. of Maharashtra) and Affiliated to Savitribai Phule Pune University)

Workshop On Intellectual Property Rights

Date: 11/5/2019

Report Prepared By:

Dr.Anil Poman

1. Objective of Workshop:

- 1. To have insight on IPR & its importance in Business.
- 2. To know relevance of IPR & Academics
- 3. To know the significance of IPR for students.

2. Workshop Details

Event Type : Workshop

Description : One Day Workshop on IPR

Resource Person : Dr. Ganesh Pathak

Program fees : Nil

Numbers of Participants: 25

Target Audience : Faculties. Students & Outside Insitutes participants

Impact of the Workshop:

Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. Considering it this workshop was utmost necessity for institute & participants.

The purpose of this workshop was to make participant aware about IPR. Participants took benefit of this workshop. Workshop motivated & inspired faculties & Students develop analytical ability.

5. Photos of Event:

Address of Dr. Ganesh Pathak on IPR



Address of Dr. Ganesh Pathak on IPR



Pline 411 (122



Snap of Workshop during the session



Snap of Workshop during the session



Director
Swami Sevabnavi Sanstha's
Lotus Business School