



LBS
Innovating Business Leadership



Swami Seva Bhavi Sanstha's
Lotus Business School


Training Program under MoU with Kalash Seeds Pvt.Ltd.

Activity. No	Name of Activity	Academic Year
1	Training Program on Sales Pitch for students of Agri.Business Mgmt.	2020-21

Lotus Business school has signed MoU with Kalash Seeds Pvt.Ltd for various activities like guest session, value added program & live project of students. Kalash Seeds Pvt Ltd is a leading seed company in India doing Research & Marketing in tropical vegetable presently among top 5 Companies in India in vegetable seeds industry recently started focusing on SAARC countries. Companies sister concern Beej Sheetal is active in Research since the last 30 years. There is steady growth of turnover as the research products are giving very good results in the market. In Indian Vegetable Seed market, Kalash has already achieved market leadership in chili, pumpkin, beetroot, onion, broccoli, muskmelon.

In this MoU Institute organized activity of Sales pitch for students of Agri.Business Mgmt. Under this MoU institute conducted this on 05/01/2020.




Director
Swami Seva Bhavi Sanstha's
Lotus Business School
Pune - 411 033

KALASH SEEDS

Activities

Sales pitch activity for Agri Business Management Students

On 05th January 2020 Lotus Business School, Pune had a Business to Business (B2B) and Business to Customer (B2C) sales pitch evaluation activity to understand students understanding, presentation and negotiation skill which are required for the Agri and Food Industry.

We thank the corporate evaluation panelists - Mr.Bhushan Patil (Head Sales- Axis Bank), Mr. Satish Mane (Sales Head- Deepak Fertilizer, Excel Care Crop, Axis Bank- Agri loan), Mr.Shashank Meshram (Sales Head- Urdhvam) Mr.Raviraj Jamdade (General Manager- Kalash Seeds) for their support & cooperation for this activity.



Mr.Bhushan Patil
(Head Sales- Axis Bank)



Mr.Raviraj Jamdade
(General Manager- Kalash Seeds)



Mr.Shashank Meshram
(Sales Head- Urdhvam)



Signature
Director
Swami Sevabhai Sanstha's
Lotus Business School
Pune - 411 033