



Swami Seva Bhavi Sanstha's
Lotus Business School

Sr. No. 52/53 Punawale, Pune -411033, Website: lotuscentre.ac.in
(Approved by A.I.C.T.E., Recognized by DTE (Govt. of Maharashtra) and
Affiliated to Savitribai Phule Pune University)

List of Activities with Vikram Tea under MoU

Activity No	Name of Activity	Academic Year
1	Training Session, Industry Partner	2020-21
2	Research Project	2020-21
	Research Project	2019-20
	Research Project	2018-19
	Research Project	2017-18

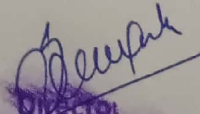
Activity No. 01

Training Session

Lotus Business school has pool of expert faculties in diverse specialization. Under the MoU activity institute conducted training sessions for employees of Vikram Tea. Following faculty members conducted sessions as per details.

Sr.No	Topic	Speaker	Academic Year
1	Organizational Effectiveness & Productivity enhancement	Dr.Manisha Purohit	2020-21
2	Personal Financial Planning	Dr.Anil Poman	2020-21
3	Professional Development & Career enhancement	Dr.Satish Warpade	2020-21



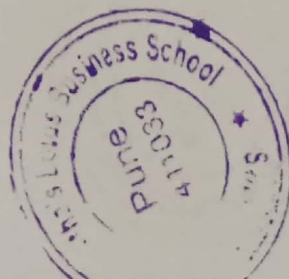

Director
Swami Seva Bhavi Sanstha's
Lotus Business School
Pune - 411033



Snap of session by Dr.Manisha Purohit on Organizational Effectiveness & Productivity enhancement



Snap of session by Dr.Manisha Purohit on Organizational Effectiveness & Productivity enhancement



Manisha Purohit
Director
Swami Sevabnavi Sanstha's
Lotus Business School
PUNE 411033



Snap of session by Dr. Anil Poman on Personal Financial Planning



Snap of session by Dr. Anil Poman on Personal Financial Planning



[Handwritten Signature]
Director

Swami Sevabnavi Sanstha's
Lotus Business School
Pune 411 033



Snap of session by Dr.Satish Warpade on Professional Development & Career enhancement



Satish Warpade
Director
Swami Sevabnavi Sanstha's
Lotus Business School
PUNE - 411033

Activity No. 02

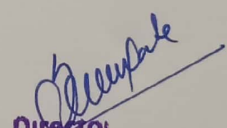
Research Projects

Lotus Business school has pool of expert faculties in diverse specialization & had conducted doctorate research in Marketing, Finance, Human Resource Management. Under the MoU activity institute received request from Vikram Tea to conduct survey/research. Institute conducted research project for Vikram Tea. Following are the details.

Year	Topic for Research	Name of Project Head
2020-21	New Packaging Feedback	Dr.Ganesh Pathak
2019-20	Marketing Research for Chi-Biscuit	Dr.Ganesh Pathak
2018-19	Customers acquisition & Marketing strategies for Vikram Tea	Prof.Rajesh Gade
2017-18	A Study Of Consumer Perception And Preferences Towards Organic Tea In Pune	Prof.Dcvang Joshi

Attached: Approval Letter of Research Grant & other details




Director
Swami Sevabnavi Sanstha's
Lotus Business School
Pune - 411 033

To

Date:15/9/2018

The Director,

Lotus Business School,

Punawale,Pune

Subject: Assignment of Research Project & Approval of Budget (Sanction letter).

Dear Sir,

Vikram Tea Processor Private Limited is a private company incorporated on 31 March, 1992 and is located in Jalna, Maharashtra. The journey began in 1975 with the goal to bring the best tea into every household. Vikram Tea has always strived to perfect their quality so that people get the most wonderful tea experience.

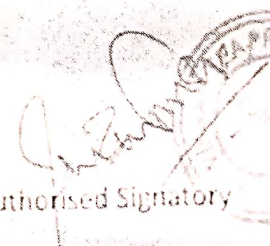
As per our discussion with you, we would like to inform you that, your Institute should conduct the research project for our Organization. This research study need to be conducted on "Customers acquisition & Marketing strategies for Vikram Tea" for the 18/9/2018 to 18/10/2018.

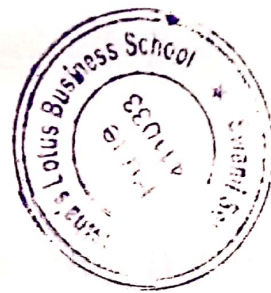
As per budget given by you & negotiation thereafter on the successful completion of research project, Institute will get Rs.45, 000/- as honorarium for conducting this research project. Budget has been approved based on following conditions.


1. Amount will be issued after successful & satisfactory completion of project.
2. No advance will be provided before submission of research proposal.

Thank you,

For Vikram Tea Processor Private Limited,


Authorised Signatory




Director
Swami Sevabnavi Sanstha's
Lotus Business School
Pune - 411 037

Correspondence Address:
Vikram Tea Processor Pvt. Ltd.
Jalna Office: 'Bhaishree Chambers', 2nd floor,
Near Sawarkar Chowk, Jalna-431203 (Maharashtra), India
Phone: 02481-238388 | E-mail: contact@vikramtea.com
www.vikramtea.com

CIN No.: U51900MH1992PTC066196
GST No.: 27AABCT2821L1ZA
Regd. Office: Gut No. 11 & 12, Ar Post Barkhed, Near Malarna Ganpat,
Sinhikhedraja Road, Jalna-431213 (Maharashtra)
Phone: 7875558719/24
E-mail: factory:reception@vikramtea.com

To,

Date: 10/7/2019

Dr. Satish Warpade

Director, Lotus Business School,

Punawale, Pune

Subject: Assignment of Research Project & Approval of Budget (Sanction letter).

Dear Sir,

Vikram Tea Processor Private Limited is a private company incorporated on 31 March, 1992 and is located in Jalna, Maharashtra. The journey began in 1975 with the goal to bring the best tea into every household. Vikram Tea has always strived to perfect their quality so that people get the most wonderful tea experience.


As per our discussion with you, we would like to inform you that, your Institute should conduct the research project for our Organization. This research study needs to be conducted on "Marketing Research for Chi-Biscuit" for the 15/7/2019 to 14/8/2019

As per budget given by you & negotiation thereafter on the successful completion of research project, Institute will get Rs.75,000/- as honorarium for conducting this research project. Budget has been approved based on following conditions.

1. Amount will be issued after successful & satisfactory completion of project.
2. No advance will be provided before submission of research proposal.

Thank you,

For Vikram Tea Processor Private Limited,


Authorised Signatory




Director
Swami Sevabnavi Sanstha's
Lotus Business School
Dine 411 032

Correspondence Address :

Vikram Tea Processor Pvt. Ltd.

Jalna Office: "Bhaishree Chambers", 2nd floor,
Veer Sawarkar Chowk, Jalna-431203 (Maharashtra), India.
Phone: 02482-238388 | E-mail: contact@vikramtea.com
www.vikramtea.com

CIN No.: U51900MH1992PTC066196

GST No.: 27AABCT2821L12A

Regd. Office: Gut No. 11 & 12, At Post Borkhedi, Near Malacha Ganpati,
Sindhkhedraja Road, Jalna-431213 (Maharashtra)

Phone: 7875558719/26

E-mail: factory.reception@vikramtea.com

To

Date:14/10/2017

Dr.Satish Warpade

Director, Lotus Business School,

Punawale, Pune

Subject: Assignment of Research Project & Approval of Budget (Sanction letter).

Dear Sir,

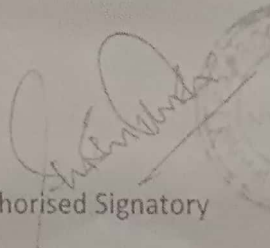
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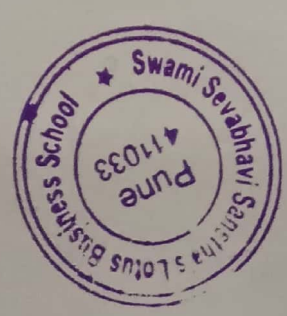
As per our discussion with you, we would like to inform you that, your Institute should conduct the research project for our Organization. This research study needs to be conducted on "A Study of Consumer Perception and Preferences towards Organic Tea in Pune" for the 17/10/2017 to 15/10/2017. As per budget given by you & negotiation thereafter on the successful completion of research project, Institute will get honorarium (relevant applicable expenses) for conducting this research project. Budget has been approved based on following conditions.

1. Amount will be issued after successful & satisfactory completion of project.
2. No advance will be provided before submission of research proposal.

Thank you,

For Vikram Tea Processor Private Limited,


Authorised Signatory




Director
Swami Sevabnavi Sanstha's
Lotus Business School
Pune 411033

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Vikram Tea Processor Pvt. Ltd.

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Sindhikhedraja Road, Jalna-431213 (Maharashtra)

Phone: 7875558719/26

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Date: 7/10/2021

To

Dr. Satish Warpade

Director, Lotus Business School,

Punawale, Pune

Subject: Assignment of Research Project & Approval of Budget (Sanction letter).

Dear Sir,

Vikram Tea is a private company incorporated on 31 March, 1992 and is located in Jalna, Maharashtra.

As per our discussion with you, we would like to inform you that, your Institute should conduct the research project for our Organization. This research study needs to be conducted on "New Packaging Feedback" for the period 11/10/2021 to 10/11/2021.

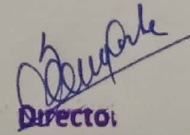
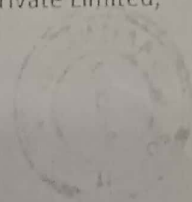
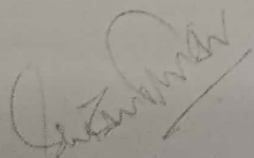
As per budget given by you & negotiation thereafter on the successful completion of research project, Institute will get Rs.65, 000/- as honorarium for conducting this research project. Budget has been approved based on following conditions.

1. Amount will be issued after successful & satisfactory completion of project.
2. No advance will be provided before submission of research proposal.

Thank you,

For Vikram Tea Processor Private Limited,

Authorised Signatory



Director
Swami Sevabnavi Sanstha's
Lotus Business School
Pune

Correspondence Address :

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