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PLACEMENT



FROM EDITOR'S DESK

Yes, 2022 is a new start for everyone after extended Pandemic restrictions. though the year started with one month of Lockdown, it eased early and ray of good hope for all educational institutes as classes resumes.

The current volume of Ideation covers all the activities held in the previous year's months i.e. from January 2022 to June 2022. Along with executing the regular Academic Calendar plan, Lotus organized guest sessions, Alumni Sessions, and Industry visits for MBA students.

This year Lotus achieved remarkable achievement in the Research area as 7 Research scholars and 2 working faculties got Ph.D. awards from SPPU.

Placement is always a priority for us at Management Institute and record placements achieved for second-year MBA students. Many companies like Reliance Mart, Reliance Digital, Syngenta, Emcure, etc. visited campus and offered jobs to students with high packages.

Lotus started the SACH program this academic year, which is one of the best CSR activities that address society's needs and problems, e.g. Farmer Education Program, Women Health Sessions, etc.

Lotus Business School has a long legacy of celebrations of events on campus as every event adds and gives exposure to the managerial skills of students. As proud Indians, We celebrated Republic day on 26th January with a lot of enthusiasm & with the spirit of patriotism every. This year also on 19th February 2022, we celebrated Chhatrapati Shivaji Maharaj Jayanti. For giving importance to Health, Lotus celebrated International Yoga Day on the 21st of June. Ankanan is an event that welcomes newly admitted students to campus and is organized on 5th January. Pharma summit is a new initiative that Lotus started to have industry experts on campus to brief Pharma students about career opportunities.

Lotus always believes that every new start is initiated by self to achieve all goals and we proudly say we did it energetically and enthusiastically.

Regards
Dr. Ganesh Pathak

ABOUT US

Lotus Business School, a part of Bhaishree Group has been created with a vision to impart quality management education and create world-class leaders. Lotus encourages the students to challenge the very basic concepts of management and leadership. The core team of Lotus comprises alumni of IIMs, JBIMS, Symbiosis, and ex-corporate employees of renowned organizations. In today's world where the industry and corporate life have become highly demanding and dynamic, it is imperative that future leaders are innovative and do not take things for granted. The encouragement to be innovative and be a maverick is the essence of the Lotus Pedagogy. Formed by a group of renowned Industrialists and Academicians, Lotus is an attempt to not only bridge the gap between the theory and the practical but also the effort that ensures the relevance of academics with the practicality of the subject.



From Executive Director's Desk
Mr. Charudatta Bodhankar

India is always the center of academic excellence for the world. Over the centuries, Indian enlighten the world with an enriched source of knowledge. What the world looking for in India is a land of great thinkers, Philosophers, doctors, scientists, Research scholars, and this list goes on. As Indians, we have a proud feeling as leading tech firms like Google, Twitter, Microsoft, etc are successfully led by persons of Indian Origin. Indian Education system continually upgrades itself to maintain this excellence and New Education Policy 2020 is one more step by the Indian Government to achieve the new benchmark.

We at Lotus Business School creates an ecosystem that motivates and equips students with leadership skills, an Innovative mindset, and most important holistic approach that leads them as Innovator, entrepreneur, and Manager. LBS for the last many years focuses on the Agriculture sector with an Agri-Business Management vision. We all know

Agriculture is one of the key sectors that fulfilling the needs of our large population as well the food need of the world. The agriculture sector now facing a deficiency of Marketing experts who have Agriculture domain knowledge. And with specialization in Rural and Agri-Business Management from SPPU, Lotus bridging this gap.

The same applies to the Indian Pharma Industry. We all know India is the key source of Pharmaceutical inputs for the world. Indian Vaccine manufacturers are contributing at large as possible to vaccine manufacturing. But yes, Pharmaceutical Management is most highlighted during the pandemic, and LBS offers Pharmaceutical and Health Care Management specialization to prepare the managerial workforce to fulfill the needs of this industry.

And LBS's mission and vision are always performing one step ahead to achieve academic excellence. LBS, inculcating the values of the Bhaishree Ventures strives towards providing exceptional education to the students and providing them a platform to gain global exposure and opportunity for growth. With this belief, I invite you all to read the sixth volume of the newsletter and wish all our students a bright future.



From Director's Desk
Dr. Satish Warpade

A big welcome to you all for Volume 6th of our biannual newsletter- Ideation. I hope you all are enjoying Post pandemic's new start after facing restricted life for the last two years.

Lotus Business School incorporated the vision to develop new era business experts and leaders of tomorrow by developing managerial as well as a holistic approach. And LBS achieved many goals and till journey of success continues. LBS as a Management institute is an amalgamation of experienced and efficient faculties, state-of-the-art infrastructure, and visionary management that continuously works on the development of an environment where students acquire managerial skills as well as a holistic approach that makes them industry ready. And for it, LBS has well prepared and ready-to-execute plan which consists of academic, Co-curriculum, and Extra Co-curriculum activities.

Yes, the world faced an extreme pandemic situation, but as humans, we never stop and always welcome new starts. To tackle this situation, LBS effectively executed a plan for the overall development of students. And I am sure that LBS's approach and efforts will help the students to build skills that make them Industry ready.

In the end, I would like to congratulate the team of Lotus Business School for their hard work and successful publication of the sixth volume of our newsletter. For students, my message is "New start after COVID-19 is the best opportunity to fly high and achieve your all dreams".

Newsletter Committee

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Executive Editor Dr. Ganesh Pathak

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ACADEMIC ACTIVITIES

Industry Speaker : Mr. Madhav Kawathekar , on 15th January 2022
Designation: General Manager Operations. Organization: Nichrome India Ltd.

Guest session was taken by Mr. Madhav Kawathekar, General Manager (Operation), Nichrome India Ltd on 15th January 2022. He conducted career counseling sessions on Trends in packaging. Through this session, Mr. Madhav Kawathekar guided the students on how the packaging industry constantly comes up with new ideas for packaging. The sector certainly offers plentiful opportunities to those seeking rewarding and growing job opportunities. In this industry, there is a constant need for fresh and exciting ideas relating to product packaging, advertising, marketing, and communications.

Industry Speaker : Mr. Nishant Mishra, Manager International Marketing, Virchow Healthcare Pvt. Ltd on 19th January 2022

The next Guest speaker was Mr. Nishant Mishra, working as Manager of International Marketing in Virchow Healthcare Pvt. Ltd. The topic was "Overview of pharma business and opportunities for MBA graduates in Domestic and International Market". He covered topics on Challenges Faced by the Industry like the Introduction of the Uniform Code of Pharmaceutical Marketing Practices (UCPMP), Delays in clinical trial approvals, Uncertainties over the FDI policy, Compulsory licensing, Uncertainty from DPCO & NLEM, Shorter brand lifecycle, Unprecedented Employees attrition rate, Mushrooming regional/local players.

Industry Speaker : Mr. Sanjay Unde on 29th March 2022. Designation: Director , Organization: Universal Engineering

On 29th March 2022, Mr. Sanjay Unde, Director, Universal Engineering conducted a career counseling session on Plastic injection molding and entrepreneurship development". Through this session, he guided the students about how the plastic industry constantly comes up with new ideas for manufacturing plastic injection molding products. He also explained how products are produced using granules of plastics.

Industry Speaker: Davender Duggal, Head –Supplier Development for e-mobility, FEV India Pvt. Ltd. on 7/5/2022

Mr. Davender Duggal, Head Supplier Development for e-mobility, FEV India Pvt Ltd. Conducted a session on 07/05/2022. The topic was "Product Life Cycle". Speakers discussed the Product Life Cycle, 5 Stages of the Product Life Cycle, Characteristics of the Product life cycle stages and their marketing implications, AND Characteristics of the Product are attributes of the product itself that need to be controlled. Examples of product characteristics are size, shape, weight, color, quality, hardness, etc. The list of product characteristics depends on your product and how its functional design requirements have been defined. He also explained Important Factors Affecting PLC, Rate of Technical Changes, Rate of Market Acceptance, Ease of Competitive Entry, and a Few Others.



LOTUS BUSINESS SCHOOL- FAMILY DEVELOPMENT PROGRAM

Date	Title	Conducted by	No of Participants
03-01-2022	Lotus Family Development Program on "Public Speaking & Presentation Skills"	Mrs. Pranita Arbat	12
04-02-2022	Lotus Family Development Program on "Managing Work Life Balance –A Juggling Act"	Dr. Manisha Purohit	14
12-02-2022	Workshop for Non-teaching staff on "Communication Skills and Body Language"	Mrs. Pranita Arbat	11
15-02-2022	Lotus Family Development Program on "Individual Tax Planning"	Mr. Rushikesh Kolhe	13
19-03-2022	Lotus Family Development Program on "Know Your Car"	Mr. Navnath tanpure	16
09-04-2022	Lotus Family Development Program on "Understanding Your Kid (Know your kid)"	Mrs. Vanashree Gosavi	13
25-05-2022	Lotus Family Development Program on "Human Rights"	Miss. Drishti Kaj	9

STUDY TOUR

Study Tour @ Bombay Stock Exchange and RBI Monetary Museum

On 8th June 2022, 15 Finance students with Dr. Anil Poman (HOD, Financial Management) and Prof. Drishti Kaj visited the Bombay Stock Exchange & RBI Monetary Museum. Students learned the mechanism of Online trading at BSE & Seen various old currencies, RBI Bond & other monetary instruments at RBI Monetary Museum.



Study Tour @ Desai Foods Pvt Ltd and Mapro

Lotus Business School comprehend the importance of Industrial visit in shaping the future of our young managers. Hence Lotus Business School had organized an industrial visit on 23rd May 2022 at Desai Foods Pvt Ltd-Mother's Recipe and Mapro. Providing students an exposure about actual practices and Practical working environment at Desai Foods and Mapro was the aim of an industrial visit. Faculties from LBS had accompanied students in the Industrial Visit.



Study Tour @ Motilal Oswal

On 29th June 2022, 15 Finance students visited Motilal Oswal Financial Services Ltd (MOFS), Pune. Under this "Study Tour "activity, Students understood various financial services offered by MOFS along with knowledge of Financial Products. Dr. Anil Poman coordinated this activity.



Alumni: Jeevan Naik (Batch 2013-15) Sales and Marketing Manager , Technotrove Systems India Pvt Ltd on 21/01/2022

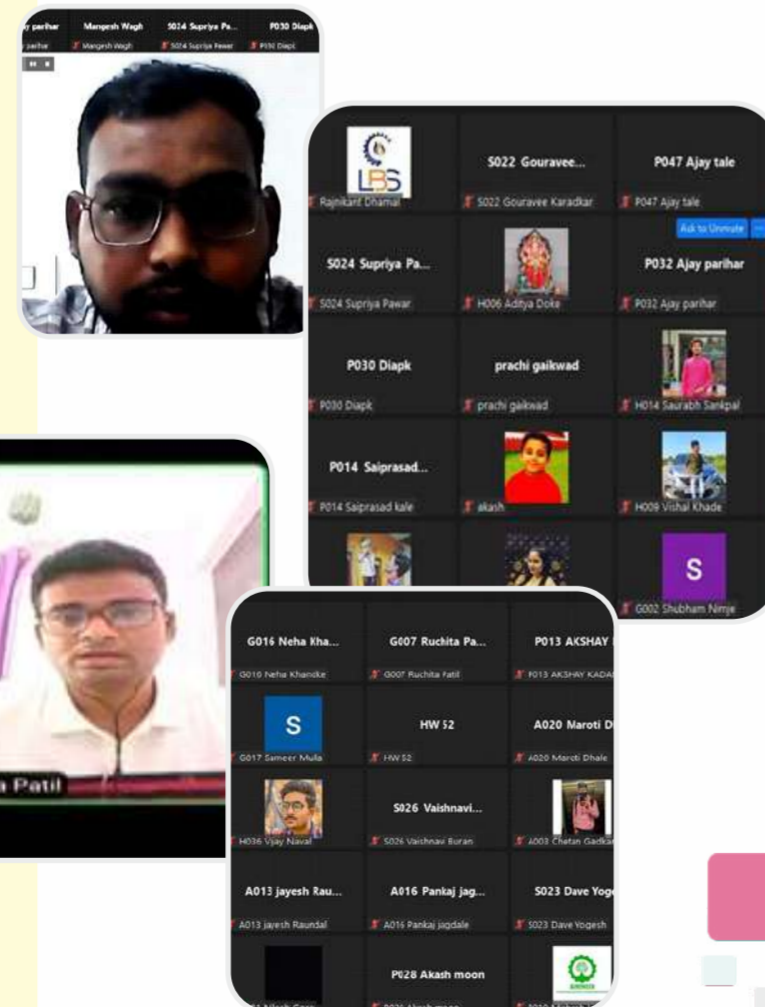
On 21st January 2022, Mr. Jeevan Naik, One of the Alumni of Lotus Business School from Batch 2013-15 conducted an interactive session with students. He shared his experience at Lotus Business School. He guided students on topics like communication skills, Interview preparation, and student attitude change for corporate life. He advised students to take part in different activities in college to learn leadership skills through these activities. He explained the Importance of CPP Certification and its plus point in the interview and selection process.

Alumni: Chaitanya Patil on 16/02/2022

Main Topics covered: One more session under ALMA connect initiative was conducted by Mr. Chaitanya Patil on 16th February 2022. He guided the students with experience in Industry. He told students to go through recent trends and to be aware of trends in corporate. He advised to take initiative in different activities and take efforts to fulfill their dreams. He focused those sales skills are important and need to develop by students if they want to be in Marketing. He advised students not take language as the barrier to progress. He also stressed that HARD WORK is key to success. Self grooming is also necessary for corporate life and it would help students build confidence.

Alumni: Kiran Tubshendre: Sales Executive , Oppo Mobile MU Pvt. Ltd on 12.01.2022

Main Topic covered: One more session was conducted by Mr. Kiran Tubshendre on 12th January 2022. He interacted with students through Zoom meeting and shared his experience in Industry as well as memories from Lotus Business School. He discussed with students about students expectations and actual industry requirements. He guided students to keep working on personality, communication as well as marketing concepts knowledge which is more important to crack Job interviews.



FACULTY ACHIEVEMENT

Ph.D. awarded to

Dr. Rajesh Gade - Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Roopali Kudare on 7th April 2022 titled "A study on Impact of Behavioral Finance on Individual Expenditure and Investment patterns during the different festivals in India."



Dr. Rajesh Gade



Dr. Chandrakant Thorat

Agriculture and Food Industry Environmental Analysis

On 8th May 2022 session on Agriculture and Food Industry Environmental Analysis was conducted by Mr. Sagar Desai, General Manager, Olam Food Ingredients Ltd. He discussed the nature of the agriculture and food industry in India and the rest of the world, and he discussed the nature of competition in the agriculture and the food sector. He focused on CSR activities and initiatives toward environmental conservation. He explained FDA's Role in Food and agriculture sector.



FACULTY AS RESOURCE PERSON

Dr. Manisha Purohit delivered a session for National Level Faculty Development Program as a Resource Person on 04th February 2022 in KLE Society's Science and Commerce College, Kalamboli's IQAC and Training Cell on "Managing Work-life Balance- a Juggling act".

Dr. Ganesh Pathak as Resource Person delivered Two days FDP on "Fundamental of Research Methods and Hypothesis Testing Using SPSS" at K.E Society's Rajarambapu Institute of Technology, Rajaram Nagar. During 11-12 March 2022.

Dr. Ganesh Pathak as Resource Person delivered Two days FDP on "Research Methods and Data Analysis for Successful Startup" at Rayat Shikshan Sanstha's Karmaveer Bhaurao Patil College, Vashi, Navi Mumbai during 23-24 August 2022.

Dr. Ganesh Pathak as Resource Person in International Conference delivered a session on "Emerging Trends and issues in Commerce and Management" at SGM college, Karad

Pharmaceutical Packaging Management

On 14th May a Session on Pharmaceutical Packaging Management was conducted. The industry expert for this session was Mr. Sudhir Inamdar, VP-Pharma and Packaging Systems, Nichrome India LTD. During his session, sir covered various topics like packaging cost in pharmaceutical packaging- environmental consideration, packaging laws & regulations, and Notable trends in the Packaging industry in India and globally. Mr. Inamdar has also taught various newer techniques of single-dose packaging to our students



Selling-Marketing and Recruitment- Training (SMART)

Lotus Business School has conducted a session on Selling- Marketing and Recruitment - Training (SMART) from 27th January 2022 to 30th January 2022 with Mr. Manoj Nayak, National Sales Manager, Good Juicery Pvt. Ltd. As management person, students must know the marketing and recruitment scenario in the real world so Mr. Manoj Nayak conducted the session by assigning the different tasks of selling the various products with effective techniques. Students played customer and seller's roles and handled different queries.



Pharmaceutical and Healthcare Industry Environmental Analysis

On 24th Feb 2022, Lotus Business School, Pune conducted a session on Pharmaceutical and Healthcare Industry Environmental Analysis. The session was delivered by Mr. Atul Hadap, Country Head, India Region, and South East Asia, GRH Knowledge Services LLP. During his session, Mr. Atul Hadap shared his experience and knowledge about the pharmaceutical industry. He has also focused on the various tools and methods to carry out environmental analysis of the pharmaceutical industry and notable trends in the pharmaceutical industry.



Supply Chain and Logistics Management in Agriculture and Food Industry

On 25th May 2022 session on Supply Chain and Logistics Management in Agriculture and Food Industry was conducted by Mr. Chirag Goal, Founder of Urban Bazar. Sir discussed how to manage demand and supply, forecasting, integration of supply chain, and Lean and agile supply chain models for agriculture and food industry. He also focused on Green supply initiatives and customer relationship management for agriculture and measuring supply chain performance.



SMART (Selling, Marketing and Recruitment, Training) for Pharma & Healthcare Management

On 26th March 2022, a session was conducted on SMART (Selling, Marketing, and Recruitment, Training) for Pharma & Healthcare Management by Mrs. Jyotsna Pradhan- DGM marketing- IPCA. She is a pivotal marketing expert with over 18 years of experience in implementing successful brand-building strategies and motivating highly galvanized teams to produce significant bottom-line results. During her session, students gained knowledge about STP in the pharmaceutical industry along with various concepts related to sales, marketing, recruitment, and training in Pharma and healthcare industry. Students also learned step-by-step sales techniques, stage presence, self-evaluation of voice, habits, abilities in



Digital Marketing

The Digital Marketing session was conducted from 28th May 2022 to 19 June 2022 through both online and offline modes. Mr. Satyajeeet Wale, Principal Consultant, Veridical Consultancy Services Pune has conducted the sessions. Sir has given theoretical as well as practical orientation to students by assigning various tasks to students like web page creation, campaigning on social media, email marketing, Search Engine Optimization, Inbound Marketing, Content Marketing, etc. Students learned many different techniques to do digital marketing.



Agriculture and Food Product Packaging Management:

On 29th May 2022 session conducted on Agriculture and Food Product Packaging Management by Mr. Madhav Kawathekar, General Manager Operations, Nichrome India Ltd. Sir focused on various topics like Opportunities in packaging, Entrepreneurship in Packaging, Players in Packaging, Innovations in packaging, Various packing machines available and packing solutions for liquid and solid packing.



Equity Derivatives

Sessions on Equity Derivatives conducted between 9-13 May 2022 by Mr. Suyog Chachad, Founder & Ex-Director, Millionminds Securities Pvt. Ltd, Ex-Govt. & Ex-Private Bank Employee, Certified Financial Planner (CFPCM), and Chartered Market Technician (L1). These sessions focused on F & O, Various derivatives & live F & O training.

Marketing of Financial Products & Services

On 6-7 June 2022, Mr. Ajay Oturkar BDM at Dalal & Broacha stock broking (P) Ltd conducted sessions on Marketing of Financial Products & Services. He focused on how to create awareness of Financial Products & Services among existing & new clients of the company. He shared physical & digital strategies for Marketing Financial Products & Services.

Security Analysis & Portfolio Management

On 20-24 June 2022, Mr. Gorakh A. Manal, Motilal Oswal Securities Pvt.Ltd, Technical Analyst & certificated in NCFM, NISM Equity dealer & derivative, currency, DOCE module conducted sessions on Security Analysis & Portfolio Management. He focused on theories of portfolio management, Equity Research, and Fundamental & Technical Analysis. He discussed cases of the ideal portfolio, risk management & how to manage portfolios effectively.

SMART for Agriculture Business Management

On 24th June 2022 Lotus Business School, Pune conducted a session on SMART for Agriculture Business Management by Sushma Kolwankar- Director, Kaushal Food products. Ms. Sushma has a handful of experience about Export as well as she is a Business coach for the Agriculture industry. She covered all aspects of selling, Marketing, Recruitment, and Training in the conducted session.



Production Planning and Operations Management in Agriculture and Food Industry

On 25th June 2022 session on Production Planning and Operations Management in Agriculture and Food Industry was conducted by Mr. Sunil Kasat, Director, R.G.Kasat Industries Pvt. Ltd . Sir discussed the role of PPC in supply chain and operations, Total quality management, and quality assurance, Capacity planning, resource planning, and Budgeting. Sir also discussed purchase management –cost reduction.



Financial Reporting & Analysis

Pramod Datar CA, CS, CMA (USA), CFO of Millennium Semiconductors India Private Limited conducted sessions between 30 June - 2 July 2022 on Financial Reporting & Analysis. He shared managerial experience in finance & account. He discussed analysis of financial statements, how to read Balance Sheets, cash flow statements, etc.

Premium Brand Management

On 30th June 2022 & 1st July 2022, Mr. Yogesh Bafana, Director, Optimist Brand Design conducted a session on Premium Brand Management. As the market is divided into various segments, premium brand management is also necessary to understand and learn. Mr. Yogesh Bafana enlighten the students with knowledge of handling premium brands by giving them practical examples and helped to make students understand the differences between economic and premium offerings.



Financial Analytics

On 8 & 9 July 2022, Mr. Kuldeep Kewlani, Personal Finance Expert and Investment Coach, Wealth Banker, and Stock Market Trainer conducted sessions on Financial Analytics. Sessions focused on contemporary trends in Financial Analytics, tools of data analyses, Business analysis, Fintech, etc.

Corporate Etiquettes & Business Ethics

To enhance Employability skills, build self-awareness and Goal Orientation with a focus on building essential carrier skills for MBA students, Lotus Business School has arranged a series of sessions from 21st March 2022 for Certificate Course in Corporate Etiquettes & Business Ethics. The industry expert for these sessions was Mr. Puneet Raman, Founder of Prowisdom Growth Pvt Ltd. During the sessions various activities such as group discussion, mind mapping, goal setting & time management, and role-play were conducted to boost their confidence to represent themselves with the outside corporate world. Students also learned about LinkedIn networking skills & Personal Branding, Interview Skills, Corporate Etiquette, Business Attire and Professionalism, and Ethics in the Workplace.



RESEARCH



Dr. Rajesh Nandanmit

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Sajid Alvi on 27th January 2022 titled "A study of marketing strategy adopted by selected Indian and multinational company for the promotion of oncology drugs".



Dr. Deepali Surana

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Bipin Bankar on 16th March 2022 titled "A comparative study of capital structure factor impacting on financial performance of selected BSE listed Indian Pharma Companies".



Dr. Avinash Hande

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Manisha Purohit on 4th April 2022 titled "A study on third party payroll recruitment and its acceptance among Management Students".



Dr. Rajesh Gade

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Roopali Kudare on 7th April 2022 titled "A study on Impact of Behavioral Finance on Individual Expenditure and Investment pattern during the Different Festivals in India".



Dr. Vinod Bhelose

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Bipin Bankar on 21st April 2022 titled "A study of Financing strategy and challenges associated with Capitalization with reference to Mfg. SMEs in Pune region".



Dr. Thigale Vishvajit

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Manisha Purohit on 30th May 2022 titled "A study on role of Health Awareness & Workplace Wellbeing Programs in Enhancing Employees Morale".



Dr. Jyotsna Pradhan

Awarded Ph.D. from Savitribai Phule Pune University under the Guidance of Dr. Satish Warpade on 15th June 2022 titled "Study of Marketing Strategies of Anti Diabetic Drugs for Progressing from Introduction to Growth Phase in the Brand Lifecycle".



Republic Day Celebration (26th January, 2022):

Every year Republic Day is celebrated in India on 26th January with grandeur. At Lotus Business School this day is celebrated with lot of enthusiasm & with the spirit of patriotism every year. Lotus Business School celebrated The 73rd Republic Day. All teaching & non teaching staff members participated on 26th January 2022. The event started with Flag hoisting, followed by speech given by our Executive Director – Mr. Charudatta Bodhankar and Director- Dr. Satish Warpade. As due to pandemic students were not allowed to join in offline mode so they attended event on online platform.



शिवजीयंती

Chhatrapati Shivaji Maharaj Jayanti (19th Feb, 2022)

The whole nation is celebrating the 392nd birth anniversary of the great Maratha warrior Chhatrapati Shivaji Maharaj. The birth anniversary of the great Maratha king Shivaji is celebrated as Shivaji Jayanti every year. Every year on Shivaji Maharaj Jayanti, Lotus Family celebrate his birth anniversary by different ways of activities. This year also on 19th February 2022, we have celebrated this day. Students performed Powada, acts and speeches and performed extraordinary by showing their knowledge and excitement towards shri. Chhatrapati Shivaji Maharaj. Our Director, Dr. Satish Warpade also guided students on the theme. On this occasion Lotus Business School had organized Poster competition too on the theme and students created and presented the posters. From students Kushal Patil, Prasad Khangre, Chaitrali Bhawar, Prathamesh Mandlik, Pradhnya Gaikwad had participated by giving speeches and act was presented by Pratik Mukund and team.



Ankuran – Induction Program (5th January, 2022)

Lotus Business School had organized Ankuran - Induction Program for batch MBA 2021-23. This event helps new students to adjust in the new environment. Mr. Charudatta Bodhankar, Executive Director, LBS motivated and guided students for their new journey and given them the overview of corporate life. Dr. Satish Warpade, Director, LBS guided students on the ethos and culture of the institution and encouraged them by sharing different stories on motivation and achievements. Dr. Manisha Purohit had given orientation of academics, Dr. Ganesh Pathak explained about CPP, Prof. Pranita Arbat had given orientation of events & examinations, Mr. Vivek Keskar explained the process of placements, Dr. Dhananjay Deshpande introduced the Lotus family members to new lotusites, Mr. Sunil Prajapati & Mr. Rushikesh Kolhe discussed about admin formalities. New batch students shared their experience and learning at the end of the Ankuran.



International Women's Day Celebration (8th March 2022)

International Women's Day Celebration: (8th March 2022)
 Every year Lotus Business School Celebrate International Women's Day on 8th March. From this year on this day, we have started "Celebrating Feminism" felicitation of Women those who have struggled a lot and achieved success. For this year we felicitated Ms. Sangeeta Sanjay Ghare (Founder Swapnali Ladies Corner, Chairperson-Hirkami Mahila Gram Sang.), Supriya Sankpal (Founder of Scion Vigilant services Pvt.Ltd), Sangeeta Shrikant Devane (Founder Renuka Foods), Prof.Anuradha Shahu Yedke (Founder Shahu Laxmi Kala Krida Academy), Rani Raju Shinde (Founder Shawani Foods Grah Udyog), Sushama Kolvankar (Founder Global Fortune) and Shubhangi Bhodhankar. All have shared their life journey with all. Each story was a motivation for all lotusites. Students of Lotus Business School inspired with stories shared by all dignitaries. From now every year LBS will celebrate this International Women's Days with such Inspiring Women.

For LBS ladies staff, surprise was planned by inviting their family members and program was arranged for all followed by refreshment. All ladies felt special on the day.



EVENT

International Yoga Day Celebration – 21st June, 2022

Yoga is an ancient Indian practice that helps to boost one's mental and social well-being. The theme for International Yoga Day 2022 is 'Yoga for Humanity'. Lotus Business School has celebrated International Yoga Day 2022 for students and staff members in association with Art of Living on 21st June 2022. Ms. Dipali Pawar (Certified Yoga trainer) conducted the session very enthusiastically. All students actively participated during celebration of yoga day with some Asana's, Pranayama and Mediation. Dr. Satish Warpade, Director, Lotus Business School has felicitated Ms. Dipali Pawar with token of appreciation.



PLACEMENT

Activities Conducted by Training and Placement Department

Lotus Business School organized Industrial Expert Interaction with students on 27.08.2022.
Mr. Krunal Pandya from Emcure Pvt Ltd Visited Lotus Campus and interacted with MBA Pharma and Healthcare management students on currents trends in healthcare industries. Also, he gave insight about Emcure Pvt Ltd and job opportunity at Emcure.

Employability Skill Development by Mr Punit Raman.
Mr. Punit Raman from Prowisdom conducted sessions for first year MBA students on Employability Skill as per industrial norms. These sessions boosted their confidence and helped building their personality.

Classroom activity like Quiz based on Knowledge, Communication skills, GDPI, Grooming session.
Asst Professor Drishti Kaj and Asst Professor Tushar Pokharnikar conducted quiz based on knowledge as part of classroom activity wherein students were also rewarded after winning. They conducted lectures for GDPI, communication, grooming etc.

Formation of Placement Team
GDPI sessions were conducted to understand the capability of the students in terms of communication, smartness, presence of mind, knowledge, brain storming. With the evaluation of the students participated, placement team was formed. Students worked under placement team, their work were to call companies and build relations. Week Captain were appointed every week to lead to the team, thus building leadership qualities. Celebrations were held with work appreciated.

Mock Interview conducted by Alumni
Alumni from Lotus Business School also actively participated and hence conducted Personal Interview session online on zoom and Google meet. Alumni enlighten students with their experience and guided them for their future prospects.

GDPI session conducted by In-house faculty members.
In-house faculty members conducted GDPI sessions where they evaluated and guided students.

Quiz Competition.
Lotus Quizzards was held under placement activity wherein students participated and cash prize was given to the winners.

Interviews conducted by Vitthal Kalbhare - Pearls Nutriscience Pvt Ltd for internship
Industry expert Vitthal Kalbhare-Pearls Nutriscience Pvt Ltd conducted interviews for internship and two students were selected for their company.

One on One session on communication, mentoring and grooming
Students were guided mentored one on one session by placement team comprising of Mr Davang Joshi, Tushar Pokharnikar and Ms Drishti Kaj.

Vikram Tea Training
Students placed in Vikram Tea underwent training at the institute.

Company specific Trainings and Mock Interviews for Internship and final placements
Asst Professor Tushar Pokharnikar conducted company specific trainings and mock interviews for students for Internship and final Placements.

Conducted online Interviews
Online interviews for Internship were conducted for companies like Grow and Harvest, MFINS, Reliance Retail, NS Wealth and final placement for Reliance Retail.



PHARMA SUMMIT 2022
Think for Better Healthcare!

"A National Conference on Future of Pharmaceutical Industry"

Date- 28th May 2022 Guest- (Key Note Speaker)

Dr. Mahesh Burande- Hon. director IPER & Adbeez Pharma Consultancy Group- He explained recent trends and opportunities in pharmaceutical industry. He gave insights on Artificial Intelligence in Pharmaceutical Industry

Mr. K. Satya Mahesh- Director, Business Excellence, Emcure pharmaceuticals- Sir explained how e-commerce is expanding by using strategies that matches Indian markets.

Mr. Soham Wagh- Global Marketing Manager, GSK- He gave insights on Pharma Sales & Marketing and how it plays a major role in career building

Ms Uma Dabir, Motivational Speaker, lighten up the students mood with her inspirational session. Business Funda (Business Plan Competition) & Showcase (Poster Presentation Competition) were arranged at the event. Principals and Professors from different pharmacy colleges were invited for evaluation. Dr. Sunil Harer, Dr. Tejas Pachpute, Dr. Sandip bandgar, Dr.Sumit Joshi, Prof. Sharmila Shah, Prof. Sarang Mahamuni,graced the event with their presence.



Student Testimonial



Lotus Business school, Pune not only helped me achieve my MBA degree but also gave good experience for future life. As a student I had an effervescent life here during my two years of campus. There were many activities in the college all around the year. The college has a huge auditorium and huge classrooms, playground and a pretty nice canteen. The canteen was one of my favourite places in the college. I will always remember and cherish my college life. I want to thank my marketing and finance department teachers and placement officers for helping me and guiding me during the placement by providing good quality training and also helping me to present my best to a good real estate firm strategic partner, Justo realfintech The faculty is helpful, they were always available and responded to all the queries.
Aashiya Dhepe
Batch : Shine G001
Placement at : JUSTO realfintech, Baner, Pune.



Lotus business school is the place where you can learn basic ethics along with your academics and professional career. We all know that another name of our batch is corona batch but I don't think it made any difference or adverse effect on our academic learning so I would like to express my tremendous gratitude to everyone and entire fraternity of college to mobilize us during pandemic. I also want to thank and recognize the dedication of our exceptional teaching, non-teaching staff and supporting staff as well who always gave their best and never gave up on any of us and were always here to help us. Really, they have been amazing throughout our journey. College conducts various programmes and curriculums which act as a catalyst to boost our career and Career Progression Programme is one of them so once again thank you for that. Last but not least I want to say that no amount of money, titles and accomplishments will help you to be happy in your life but the relationships you build and the character you develop will definitely help you to be the happiest person in life. This is the lesson I have learnt from this institution. So lastly I would like to extend my sincere thanks to entire fraternity of Lotus Business School to build our character and best version of ourselves. Thank you very much!
Bhagyashree Jadhav



I'm Unnati Shelar from Lotus Business School, Pune. I'm pursuing my MBA in Marketing as major specialization and Pharma and Healthcare Management as minor specialization. I thank Lotus Business School for providing me such great opportunity for placement and I've been placed in Pulse Nutri Science (Zenova) as Nutrition Executive.
Thank you, Unnati Shelar



I am Prasanna Chilhal , perusing MBA in Operation and Supply Chain Management and Rural & Agri-Business Management from Savitribai Phule Pune university at Lotus Business School, Pune. I am happy to share that I got internship at Kisan Serve company for the post of warehouse operations executive. I am happy to enter in the corporate world and excited to gain new experiences.
Thanks to, lotus business school, for giving me the opportunity to explore myself. I also thank them for arranging all the events and activities, the events that I took part helped me to grow as a person and build my overall confidence. A big thanks for all the teachers and faculty members for guiding and supporting us. I would like to give special thanks to the placement cell for guiding me and providing me a good platform (company) for my career. THANK YOU. I



Hi my name is Radhika Dhoot, I am pursuing MBA in Marketing from Lotus Business School. LBS has been a great experience which not only provided me with quality education but also helped me build my personality. With this eminent opportunity, LBS gave me a place where I could implement all my learnings into corporate life with Vikram Tea. I am thankful to Placement team for this opportunity.
Thank you.
Radhika Dhoot



Abhishek Bhoite
FTH Daily
Pvt.Ltd



Akshay Patel
Vikram Tea



Ganesh Salunke
Reliance Digital



Gaurav Patil
Reliance Retail



Kalyani Khade
Delhivery



Ketan Bhoite
Frazzo



Manisha Tilekar
Reliance Retail



Pranav Tambe
Frazzo



Prashant Zagade
Reliance Retail



Ranjeet Atole
Reliance Retail



Sahil Wagh
Kisanserve



Sanket Nikam
Frazzo



Shweta Shinde
Reliance Retail



Vicky Kumbhar

Abhilash Yashvantrao Salke	Kisan Serve
Aishwarya Sayaji Bhadange	Frazzo
Datta Dhanraj Ubhale	Big Basket
Ganesh Sopan Nagare	Lotus Safal Bio International
Mayur Dattatray Gahine	Frazzo
Pranavraj Dilip Parlekar	Agrisia
Vishal Mohan Magar	Agrostar
Praful Sudhakar Gadge	Vikram Tea
Gaurav Prembahadur Singh	Situs AMC
Pravin Balasaheb Dongare	Kisanserve
Rucha Ravindra Pisolkar	Electrica Finsmart
Pranjal Jagannath Shelar	Reliance Retail

Rushikesh Anil Yadav	Kisan Serve
Vishal Rajaram Askar	Magnoplast India Pvt. Ltd.
Sandip Baliram Poul	Reliance Retail
Vaibhav Laxman Parihar	Rupak Rajendra Thakare
Shankar Virkar	Reliance Retail
Govind Baliram Koleker	Reliance Retail
Suraj Tanaji Waghmare	Reliance Retail
Aishwarya Sayaji Bhadange	Reliance Retail
Akshay Dilip Rahate	Reliance Retail
Pravin Rajendra Deokar	Reliance Retail
Sanchita Rajesh Udhane	Reliance Retail
Saurabh Ankush Solunke	Reliance Retail

Pramod Datar - CFO Millennium Semiconductor INDUSTRIAL EXPERT TALKS



It is a great initiative undertaken by Lotus Business School to include guest lectures for 1st year students studying MBA. It is a great opportunity for students to acquire knowledge regarding the industry workings along with practical examples recalled from the experiences of visiting faculty. Eventually these students are going to become entrepreneurs or start their career in corporate sector so getting a glimpse of what it's really like from experts from the industry, will definitely be beneficial for them in the long run. This is a golden chance for them to interact and ask questions about things they are curious and get valuable insights. This initiative should be continued and I especially enjoyed teaching and interacting with students a lot.



K. Satya Mahesh - Director, Business Excellence, Emcure Pharmaceuticals

I visited Lotus Business school as a guest speaker. I was pleasantly surprised by the ideal admixture of academics and industry expertise driving and meeting the needs of the student to create their own space in the corporate sphere. I realized that the curriculum is being augmented with holistic development of the student. The students indeed must have knowledge beyond their curriculum and the Lotus business school is striving to give the knowledge and exposure to make the learning holistic. I found that the students at the institute have the zeal to learn, the faculty is passionate about going extra mile to enhance their learning experience. I am happy to experience the effort to sharpen the proverbial "ASK - Attitude, Skill and Knowledge"



Vishal Bhujwal - Founder of Shubharam Events

I thank Lotus Business School to invite me and collaborate with CPP program. CPP is a special program that I miss in my college days and the fact that I was not aware and wished to have that opportunity as earlier. I had questions regarding what is event management and later I completed my MBA went to work with corporate, gained corporate experience struggled for 5 years and then got experienced and started event company. So this is great initiative by Lotus Business School for their students to provide experience by the industry expert.



Rajendra Jog - Syngenta Foundation India & Director on the board of AEGF and SFI

Imparting regular knowledge, it takes special efforts for industry ready to bridge the gap between typically what is taught in the academic institutions and industries aspects and that is going to help phenomenally all the students who are passing out from the institute when they go and built their career, very commendable and efforts taken by Lotus Business School. Keep it up.

Swami Sevabhavi Sanstha's

LOTUS BUSINESS SCHOOL

Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)

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