

Criteria 1- Curriculum Aspects

Key Indicator- 1.3 Curriculum Enrichment

Matrix No. 1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the curriculum.

Supporting Document Link as below:


1.3.1-Institutes-integrates-crocuttings-issues-relevant-to-professional-ethics.pdf
(lotuscentre.ac.in)

1.3.1 List of Courses integrates cross cutting issues relevant to Professional Ethics, Gender, Human Values and Environment and Sustainability into the Curriculum					
Sr.No	Sem.	Course Code & Name	Cross Cutting Issues Relevant to		
			Professional Ethics & Human Values	Gender	Environment and Sustainability
1	1	101 GC- 01 Managerial Accounting	Y		
2	1	102 GC – 02 Organizational Behaviour	Y	Y	
3	1	104 GC – 04 Business Research Methods	Y		
4	1	105 GC – 05 Basics of Marketing	Y	Y	Y
5	1	106 GC – 06 Digital Business	Y		Y
6	1	107 GE - UL - 01 Management Fundamentals	Y		
7	1	109 GE - UL - 03 Entrepreneurship Development	Y	Y	Y
8	1	110 GE - UL - 04 Essentials of Psychology for Managers	Y		
9	1	113 GE - IL - 01 Verbal Communication Lab	Y		
10	2	201 GC – 07 Marketing Management	Y	Y	Y
12	2	202 GC – 08 Financial Management	Y		Y
13	2	203 GC – 09 Human Resources Management	Y	Y	
14	2	204 GC – 10 Operations & Supply Chain Management	Y		
15		207 GE - UL - 07 Contemporary Frameworks in Management	Y	Y	
	2	205 MKT SC – MKT- 01 Marketing Research	Y		
16	2	206 MKT SC – MKT- 02 Consumer Behaviour	Y		

17	2	209 GE - UL - 09 Start Up and New Venture Management	Y	Y	Y
18	2	211- Business ,Government & Society	Y		Y
19	2	214 GE – IL - 09 Industry Analysis & Desk Research	Y	Y	Y
22	2	219 MKT SE – IL - MKT- 03 Personal Selling Lab	Y		
23	3	301 GC – 11 Strategic Management			Y
24	3	304 MKT SC – MKT- 03 Services Marketing	Y		
25	3	304 OSCM-Services Operations Management-II	Y		
Sr.No	Sem.	Course Code & Name	Professional Ethics & Human Values	Gender	Environment and Sustainability
26	3	SC – RABM – 01 Agriculture and Indian Economy		Y	Y
27	3	307 GE - UL - 14 International Business Environment		Y	Y
28	3	309 GE - UL - 16 Knowledge Management	Y		
29	3	311-Management of Non-Profit Organisations	Y		
30	3	SC – PHCM- 01 Fundamentals of Pharma and Healthcare Management	Y	Y	Y
31	3	312 MKT SE – IL - MKT- 07 Business to Business Marketing	Y		Y
32	3	314 MKT SE – IL - MKT- 09 Digital Marketing - II	Y		
33	3	SE – RABM – 04 Rural Marketing - I	Y		
34	3	SC – PHCM- 02 Pharma and healthcare regulatory environment in India	Y	Y	
35	3	SC – PHCM- 01Fundamental of Pharma and healthcare Management	Y		Y
36	4	401 GC – 14 Enterprise Performance Management	Y		
37	4	402 GC – 15 Indian Ethos & Business Ethics	Y		
38	4	405 GE - UL - 19 Global Strategic Management			Y
39	4	408 GE - UL - 22 Corporate Social Responsibility & Sustainability	Y	Y	Y

Note: Syllabus copy of University has been attached herewith highlighting the relevant crosscutting issue which map in syllabus of that course. Following color combination has used.

Cross Cutting Issues	Highlighted by
Professional Ethics & Human Values	Yellow
Gender	Pink
Environment and Sustainability	Green


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