







Knowledge Partner





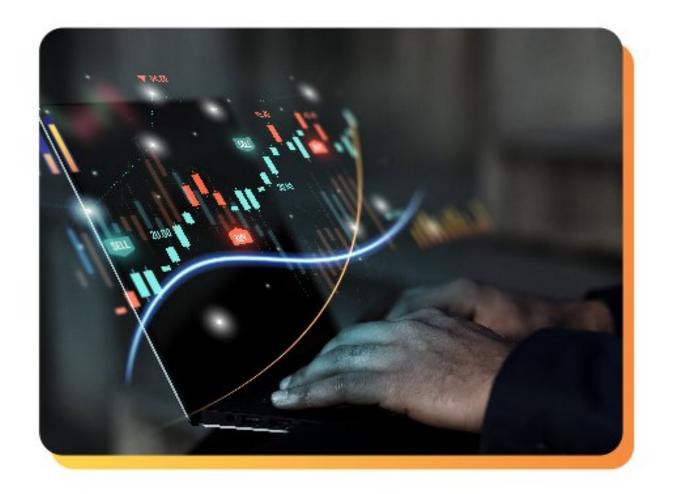
Programs Offered (Dual Specialization)

- Marketing Management
- Financial Management
- HR Management
- Business Analytics

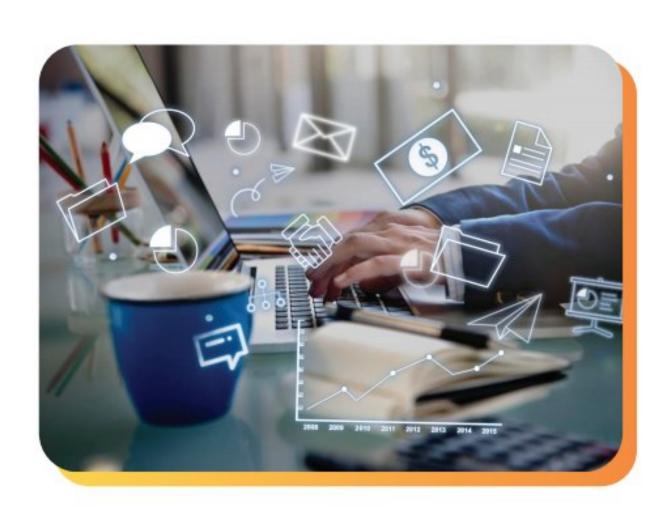
Placements

Average Package: 7.5 Highest Package: 16.10 "Delve into the realm of management education with the two-year full-time Post Graduate Diploma in Management (PGDM) curriculum offered by LBS - ASBM. In an era characterized by the integration of technology into conventional business practices, the demand for professional's adept in cutting-edge technologies such as Artificial Intelligence (AI), additive manufacturing, block- chain, and Industry 4.0 has surged. International and domestic companies leveraging these technologies have risen to prominence, necessitating a workforce well-versed in their application and management.

LBS - ASBM, cognizant of the evolving industry landscape, has undertaken the responsibility of grooming future-ready professionals by integrating these futuristic applications into its curriculum. Through a meticulously crafted academic regimen emphasizing practical application-based learning, students are equipped to seamlessly integrate into the workforce as plug-and-deliver resources. The curriculum is designed to instill a heightened management acumen through simulation-based exercises, enabling students to emerge as the most sought-after candidates in the job market."









OPPORTUNITIES

- Banking Sector
- FMCG Sector
- Insurance Sector
- Advertising sector
- Retail sector
- IT Sector
- Education Sector
- Construction Sector





EDUCATIONAL LOAN

PNB, SBI, Central Bank, HDFC, Andra Bank and almost all leading Nationalized Banks. Institute provides assistance to students in taking education loan.

ELIGIBILITY CRITERIA

- Graduation with 50% Marks from any statutory University.
- Score Accepted CAT/XAT/CMAT/MAT /ATMA/MHCET

PROSPECTUS & APPLICATION FORM

Candidates need to apply online. Online applications forms are available of Institute's website. Prospectus & Application form can be obtained from Institute after payment of Rs. 1400/-.

OUR POTENTIAL RECRUITERS

100% PLACEMENT ASSISTANCE

































































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