



LBS

Innovating Business Leadership

Knowledge Partner



ASBM

Approved by AICTE, Ministry of HRD,
Govt. of India



Admissions Open for Batch 2024-2026

Programs Offered (Dual Specialization)

- Marketing Management
- Financial Management
- HR Management
- Business Analytics

Placements

Average Package: 7.5
Highest Package: 16.10

“Delve into the realm of management education with the two-year full-time Post Graduate Diploma in Management (PGDM) curriculum offered by LBS - ASBM. In an era characterized by the integration of technology into conventional business practices, the demand for professional’s adept in cutting-edge technologies such as Artificial Intelligence (AI), additive manufacturing, block- chain, and Industry 4.0 has surged. International and domestic companies leveraging these technologies have risen to prominence, necessitating a workforce well-versed in their application and management.

LBS - ASBM, cognizant of the evolving industry landscape, has undertaken the responsibility of grooming future-ready professionals by integrating these futuristic applications into its curriculum. Through a meticulously crafted academic regimen emphasizing practical application-based learning, students are equipped to seamlessly integrate into the workforce as plug-and-deliver resources. The curriculum is designed to instill a heightened management acumen through simulation-based exercises, enabling students to emerge as the most sought-after candidates in the job market.”



OPPORTUNITIES

- Banking Sector
- FMCG Sector
- Insurance Sector
- Advertising sector
- Retail sector
- IT Sector
- Education Sector
- Construction Sector



EDUCATIONAL LOAN

PNB, SBI, Central Bank, HDFC, Andra Bank and almost all leading Nationalized Banks. Institute provides assistance to students in taking education loan.

ELIGIBILITY CRITERIA

- Graduation with 50% Marks from any statutory University.
- Score Accepted - CAT/XAT/CMAT/MAT /ATMA/MHCET

PROSPECTUS & APPLICATION FORM

Candidates need to apply online. Online applications forms are available of Institute's website. Prospectus & Application form can be obtained from Institute after payment of Rs. 1400/-.

OUR POTENTIAL RECRUITERS

100% PLACEMENT ASSISTANCE



Knowledge partner



ASBM
Approved by AICTE, Ministry of HRD,
Govt. of India

S. No. 52/53, Jhambe Road, Pune Mumbai Expressway,
Punawale, Maharashtra, Pune 411033

116/3, Ambi, Talegaon MIDC Road,
Talegaon Dabhade, Maharashtra, Pune - 410507

Contact: 9322511735, 9307300671
Email: priyay@lotuscentre.ac.in