



LBS

Innovating Business Leadership

Knowledge Partner



ASBM

Approved by AICTE, Ministry of HRD,
Govt. of India



Admissions Open for Batch 2024-2026

PGDM IN PHARMACEUTICAL MANAGEMENT

“Embark on an enriching educational expedition with our specialized two-year Post Graduate Diploma in Management (PGDM) program, dedicated to Pharmaceutical Management. This comprehensive curriculum is meticulously crafted to prepare aspiring professionals for success in the dynamic pharmaceutical sector. Immerse yourself in Marketing, where you will master strategies tailored specifically for pharmaceuticals and healthcare products. Explore Product Management, gaining comprehensive insights into the development, launch, and management of pharmaceutical offerings. Dive into the complexities of Hospital Management, understanding the nuances of healthcare administration and operations. Navigate the intricate landscape of Pharma Regulations, ensuring a thorough understanding of compliance and industry standards. Developed in collaboration with industry experts, our curriculum ensures you acquire the latest knowledge and skills demanded by the pharmaceutical sector, with experiential learning through real-world case studies, projects, and internships. Join us in shaping the future of Pharmaceutical Management, where theoretical insights seamlessly meet practical applications, equipping you to excel in areas such as marketing, product management, hospital administration, and regulatory affairs within the dynamic pharmaceutical landscape. Your journey toward becoming a leader in pharmaceutical management commences here!”

OPPORTUNITIES

- ◆ Clinical Research & Management
- ◆ Business Development
- ◆ Pharma Regulatory Management
- ◆ Sales & Marketing
- ◆ Product Management
- ◆ Export Management
- ◆ Supply Chain Management
- ◆ Hospital Administration Management
- ◆ Government Agencies
- ◆ Consultancy & Project Management
- ◆ Market Analytics
- ◆ Pharma manufacturing & Quality Assurance



CLINICAL AND DATA MANAGEMENT (CDM)



CDM has evolved in response to the ever-increasing demand from pharmaceutical companies to fast-track the drug development process and from the regulatory authorities to put the quality systems in place to ensure generation to high-quality data for accurate drug evaluation. CDM is evolving to become a standard-based clinical research entity, by striking a balance between the expectations from and constraints in the existing systems, driven by technological developments and business demands.

PHARMACOVIGILANCE

There are more than 8000 licensed drug manufacturers in India which will recruit pharmacovigilance professionals in good numbers. There are many job opportunities abroad, in countries like the United States and the European countries, too. Pharmacovigilance Opportunities As stated above, there will be no shortage of jobs in this field. Candidates will find many job opportunities in pharmaceutical companies along with a few positions in the public sector.



EDUCATIONAL LOAN

PNB, SBI, Central Bank, HDFC, Andra Bank and almost all leading Nationalized Banks. Institute provides assistance to students in taking education loan.

ELIGIBILITY CRITERIA

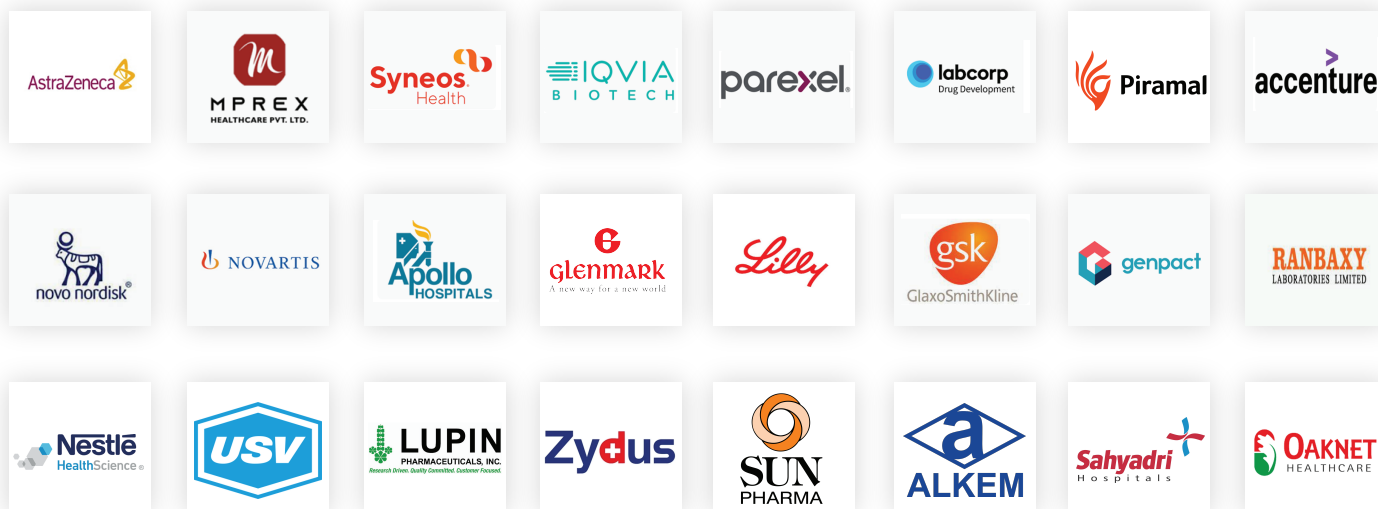
- Graduation with 50% Marks from any statutory University.
- Score Accepted - CAT/XAT/CMAT/MAT /ATMA

PROSPECTUS & APPLICATION FORM

Candidates need to apply online. Online applications forms are available of Institute's website. Prospectus & Application form can be obtained from Institute after payment of Rs. 1400/-.

OUR POTENTIAL RECRUITERS

100% PLACEMENT ASSISTANCE



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